



Women Empowerment: JOURNEY OF RESILIENCE AND STRENGTH

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Equal Access to Education ???





Societal Mindsets



Lack of Opportunities

Employment Quality and Skills

Uneven Access to Education



***“with all the challenges,
what can we do to make it better for women?”***



*ENHANCING WOMEN'S ECONOMIC RIGHTS WILL BREAK THE
CYCLE OF POVERTY AND OPEN A BRIGHTER FUTURE FOR THE
NEXT GENERATIONS*

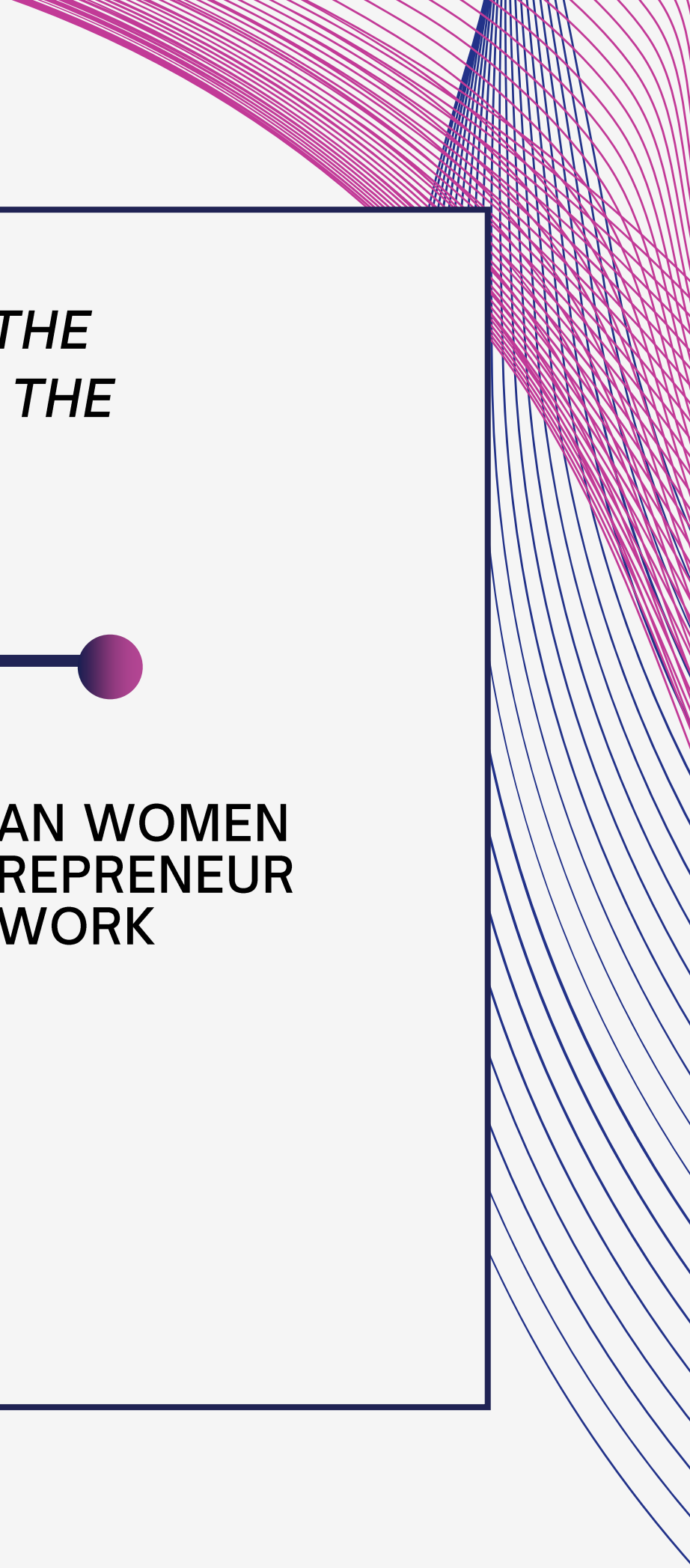


VIETNAM
CHAMBER
COMMERCE AND
INDUSTRY

ILO PROJECT ON
EMPOWERING
WOMEN

VIETNAM'S
ASEAN
COMMITTEE ON
WOMEN

ASEAN WOMEN
ENTREPRENEUR
NETWORK



Journey in ASEAN Women Entrepreneur Network (AWEN)

2007

..... no set mechanisms nor resources

01

2010 - Setting up Terms of Reference (TOR) and relevant business procedures and operations.

TOR is officially approved in 11th ACW Conference in 2012

02

2012 - Set up AWEN Executive Board and Rotating Guidelines.

03

2014 - AWEN Official Launch as Organisation



THE JOURNEY CONTINUES...



FUNDING

RESOURCES

BUSINESS OPERATIONAL

IDENTITY

OUTREACH

MECHANISM

**WHERE
THERE'S
A WILL,
THERE'S
A WAY**

ONCE UPON A STORY ...

ORGANISING PREMIER BUSINESS FORUM WITH GALA DINNER FOR BUSINESS CONNECTIONS AMONG WOMEN ENTREPRENEURS FROM 10 AMS AND AWARD CEREMONY TO HONOR OUTSTANDING ASEAN WOMEN ENTREPRENEURS

Challenges in Sponsorship Funding

You are too optimistic!



They won't sponsor, but you sent a proposal to everyone

Everyone promised to fund just to be polite!

"Where to find funds to cover the remaining expenses???"

PARTNERSHIP

COMMITMENT

Ethics

Determination

COOPERATION

INTEGRITY

PERSEVERANCE



INITIATIVES AND THE ONGOING JOURNEY



“COMING FROM AN ORDINARY BACKGROUND, BUT SHE HAS DONE EXTRAORDINARY THINGS”

ARTICLE ON SPUTNIK, VIET NAM





Remember that you have the right to dream..

But, success,

*only comes to those who work hard and
legitimate*
