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Workshop Overview



Online Regional Workshop

December 20-22, 2021

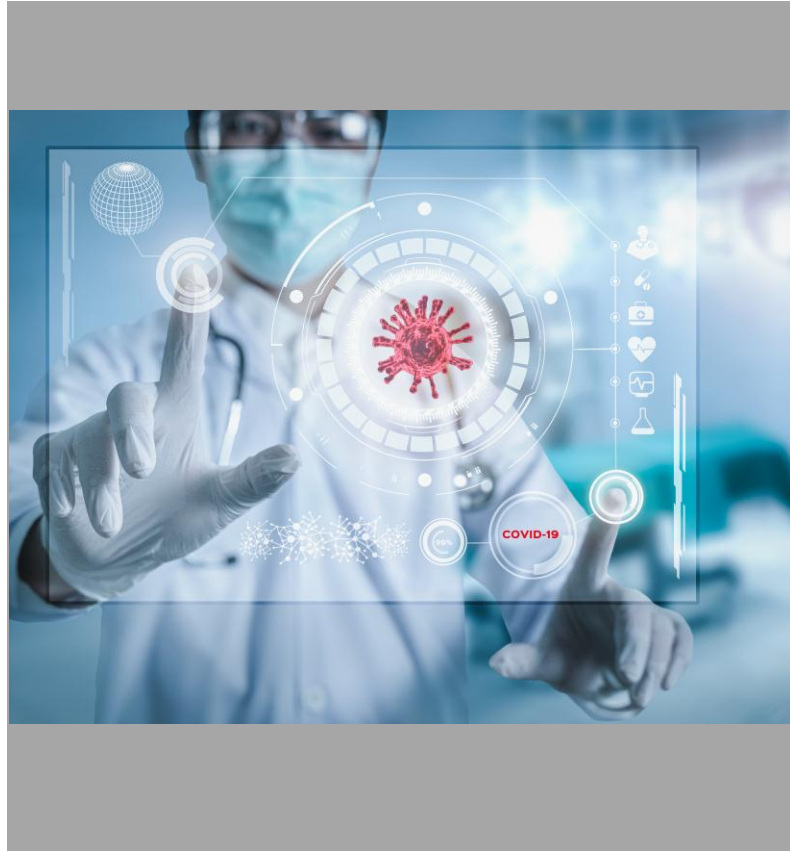
Digital Connectivity in the Lancang Mekong Countries

> Introduction

01 | Background



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- COVID-19 pointing out digital divide in the region as an urgent concern.
- Day-to-day technology with digital connectivity and e-commerce platforms are emerging as important drivers to connect Micro, Small and Medium Enterprises (MSMEs) in Lancang-Mekong Countries to domestic and global markets.
- At present, MSMEs in CLMV face several challenges that delay their adoption of technology and digital tools, including limited knowledge about available technologies and their applications.

01 | Background



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- Digital technologies plays a critical roles in this era.
- Rapid shift towards electronic services and digital payment systems across all businesses and many of them are related to enhancing cross-country trade and collaboration.
- Regional cooperation can make digital technology more affordable by enabling quality infrastructure and cross-border connectivity
- **LMC** as one of mechanisms has played an important role in enhancing the overarching efforts towards development in the region through **connectivity tools** and digital transformation brings new tools as **'digital connectivity'**

01 | Background



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SUSTAINABLE
DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

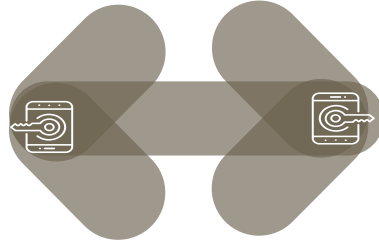
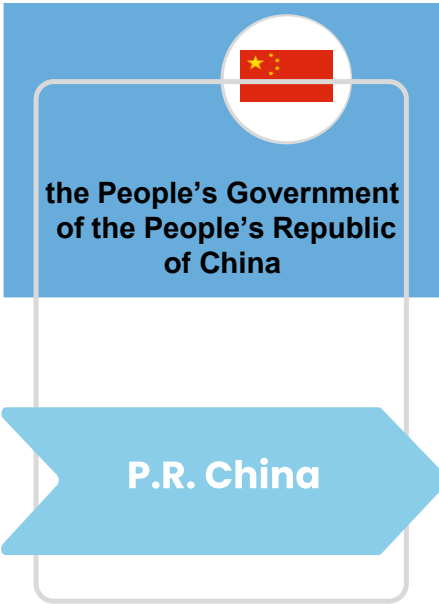


- **Digital technologies and connectivity** has not only become a critical enabler facilitating continuity of regular lives and connecting people more than ever before, but it is also an important foundation in achieving each of the 17 Sustainable Development Goals (SDGs).
- There is urging to upgrade MSMEs stakeholders in better utilize and transformational potential of digital connectivity to narrow the digital gaps and create **a more inclusive development as a part of pandemic recovery support.**

01 | Background



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Supported by the People's
Government of the People's
Republic of China, MI is
implementing one year project
on
**“Fostering Digital
Connectivity in the Lancang-
Mekong Countries”**



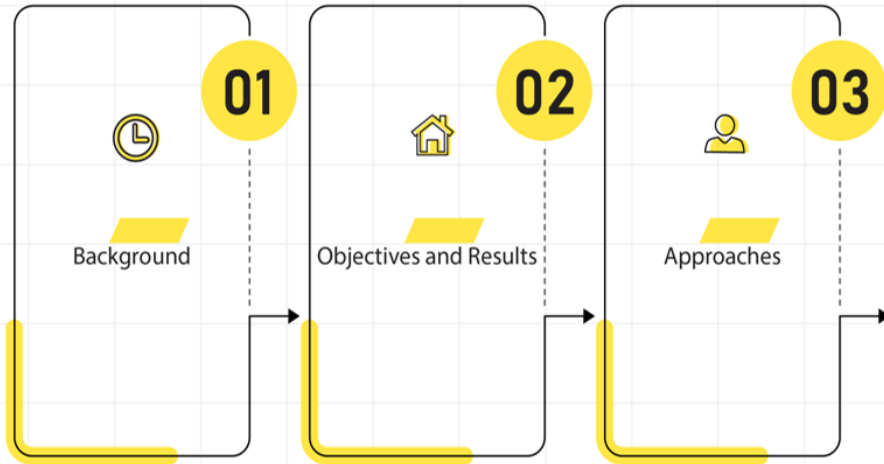
In order to accompany the use of digital services and innovative technologies in MSMEs, MI aim to empower people and business to seize a human-centered, sustainable and prosperous digital future in global context.

01 | Background



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COMPONENTS ACTIVITIES



Approaches

The project will be including three



1 Preliminary Research

To conduct an evidence-based data in order to gain better understanding of the current state, issues, and challenges of digital connectivity in the Lancang-Mekong countries' MSMEs.

2 Online Workshops

Based on the outputs of the preliminary research, the online workshop series will be tailored and conducted to equipping and promoting digital connectivity for MSMEs in Lancang-Mekong countries.

1 Let's Know You: Digital Connectivity in the Lancang-Mekong Countries

2 Let's Discover: Facilitating Fintechs and Digital Payment Inclusion for MSMEs in Lancang-Mekong Countries

3 Let's Do It: Financial Access and Support Policy to Empowering MSMEs in Lancang-Mekong Countries

4 Let's Share it: Report of Action Plan Implementation

3 Webinar on Expert Dialogue

This is the 'let's communicate module', to determine what needs to be done or could be done as emergency responses or actions to reduce digital gaps and enhance digitalization connectivity for MSMEs, as well as to identify potential future actions to facilitate regional cooperation.

Objectives

01 Current Issues and Challenges

To update on the current condition, issues, and challenges associated with the digital connectivity in Lancang-Mekong countries' MSMEs

03 Explore Regional Cooperation

To identify potential future actions to be launched to facilitate regional cooperation

02 Experiences and Good Practices Sharing

To exchange of views on the barriers to adoption and enhancement of digital connectivity by MSMEs in Lancang-Mekong countries

2

Online Workshops

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1



Let's Know You: Digital Connectivity in the Lancang-Mekong Countries

2



Let's Discover: Facilitating Fintechs and Digital Payment Inclusion for MSMEs in Lancang-Mekong Countries

3



Let's Do It: Financial Access and Support Policy to Empowering MSMEs in Lancang-Mekong Countries

4



Let's Share it: Report of Action Plan Implementation

3

Webinar on Expert Dialogue

This is the 'let's communicate module', to determine what needs to be done or could be done as emergency responses or actions

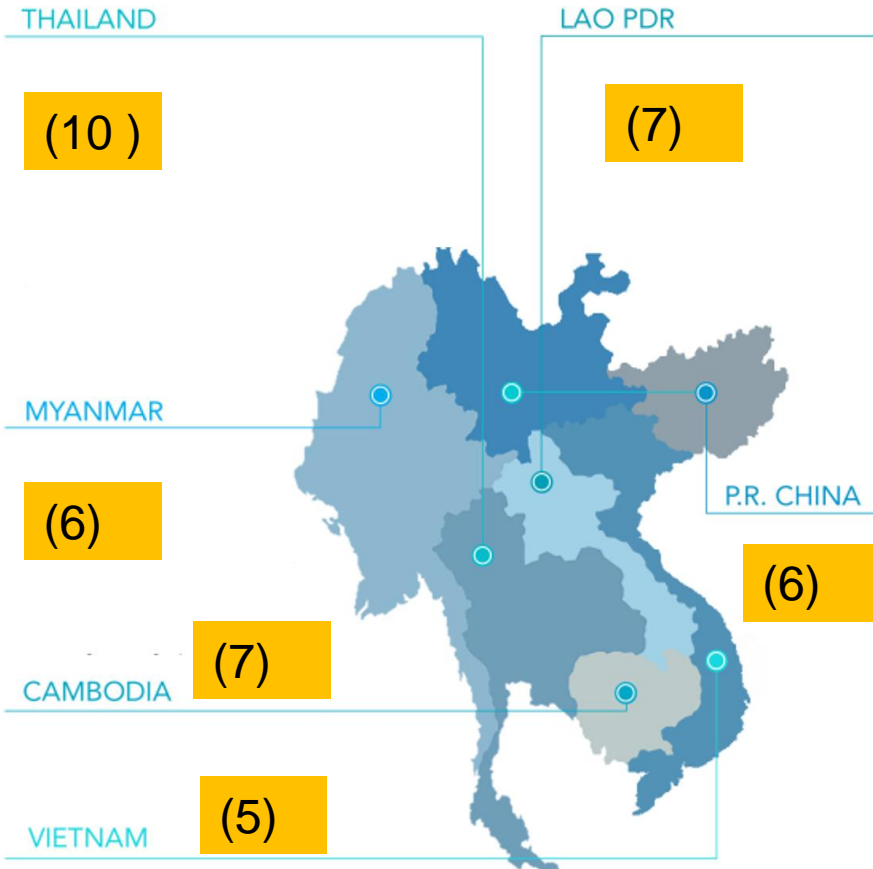
03 | Participants



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No. of Participants

In Total

41 paxs

04 | Themes and Speakers



Day-1: Current Situation on Digital Connectivity for MSMEs in LMC

Day-2: Sharing Experience and Good Practices: What Works & What Does not for MSMEs in Digital Era

Day-3: Regional Digital Cooperation in the Lancang-Mekong Region

Current Situation on Digital Connectivity for MSMEs in the Lancang-Mekong Countries

MONDAY, DECEMBER 22, 2021



DR. JANYA
CHANCHAICHUJIT
AC Plus Consultants Co., Ltd.



MR. WITTAWAT
LAMSAM
OSMEP- Thailand



MR. THANONGSINH
KANLAGNA
Lao National Chamber of
Commerce and Industry



MR. CHHEA LAYHY
Small and Medium Enterprises
Department, MISTI-Cambodia



MR. PASITTHIDETH
LUANGVILAY
Digital Technology
Ministry of Technology and
Communications

Digital Connectivity for MSMEs in the Lancang-Mekong Countries

MONDAY, DECEMBER 22, 2021



MR. SURIYAN
VICHITLEKARN

Executive Director
Mekong Institute



MR. KE YOUSHENG

Permanent Representative of
China to UNESCAP

Preliminary Research Finding

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Guest Speaker

Dr. Janya Chanchaichujit
AC Plus Consultants Co., Ltd.

December 20, 2021
10:00 – 10:30 AM



**Status and Prospects of Digital Connectivity
in Micro, Small and Medium Enterprises (MSMEs)**

Government Strategies to Improve MSMEs' Digital Technologies Adoption

Guest Speaker

Mr. Wittawat Lamsam

Director of International
Cooperation Department
OSMEP Thailand

December 20, 2021

10:30 – 11:00 AM



Regional Workshop on “Digital Connectivity
in the Lancang-Mekong Countries” December 20-22, 2021

Going Digital: Connecting MSMEs in Laos to Digital Services

Guest Speaker

Mr. Thanongsinh Kanlagna
Vice President of LNCCI

December 20, 2021
11:00 – 11:30 AM



Regional Workshop on “Digital Connectivity
in the Lancang-Mekong Countries” December 20-22, 2021

Next Wave of Digital Initiatives for MSMEs in Cambodia

Guest Speaker

Mr. Chhea Layhy

Director
Small and Medium Enterprises
MISTI-Cambodia

December 20, 2021

11:30 AM – 12:00 PM



Regional Workshop on “Digital Connectivity
in the Lancang-Mekong Countries” December 20-22, 2021

Digital Tools for MSMEs in response to the Covid-19 Crisis in Lao PDR

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Guest Speaker

Mr. Pasitthideth Luangvilay

Director
Digital Data Center
Ministry of Technology and
Communications, Lao PDR

December 20, 2021

12:00 PM – 12:20 PM



Regional Workshop on “Digital Connectivity
in the Lancang-Mekong Countries” December 20-22, 2021



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Online Regional Workshop

December 20-22, 2021

Digital Connectivity in the Lancang Mekong Countries

> Introduction



Day-2: December 21, 2021



Sharing Experience and Good Practices: What Works & What Does not for MSMEs in Digital Era

TUESDAY, DECEMBER 21, 2021



MR. THANOUSONE
PHONAMAT

The Lao ICT Commerce
Association (LICA)



MR. LIU QIXIN

Lancang-Mekong Environmental
Cooperation Center



DR. PREESAN
RAKWATIN

Digital Economy Promotion
Agency, Thailand (DEPA)



MR. OUDET SOUVANNAVONG

Chairman, GMS-Business Council
President of LNCCI, Lao PDR

Tech tools Supporting MSMEs' digitalization efforts amid COVID-19

Guest Speaker

Mr. Thanousone Phonamat

President

*The Lao ICT Commerce
Association (LICA), Lao PDR*

December 21, 2021

09:30 AM – 10:00 AM



Regional Workshop on “ Digital Connectivity in the Lancang-
Mekong Countries” December 20-22, 2021

GMS Cross-Border E-Commerce Cooperation Platform

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Guest Speaker

Mr. Liu Qixin

*Project Officer
Lancang-Mekong
Environmental Cooperation
Center, PR, China*

December 21, 2021

10:00 AM – 10:30 AM



**Regional Workshop on “ Digital Connectivity in the Lancang-
Mekong Countries” December 20-22, 2021**

DEPA Experiences in Advancing Digital Tech for MSMEs

Guest Speaker

Dr. Preesan Rakwatin

President

Digital Agriculture Development

DEPA, Thailand

December 21, 2021

10:45AM – 11:15 AM



**Regional Workshop on “ Digital Connectivity in the Lancang-
Mekong Countries” December 20-22, 2021**

Entrepreneur Perspective on Digital Initiative for Cross Border Trade

Guest Speaker

Mr. Oudet Souvannavong

*Chairman, GMS-Business Council
and President of Lao National
Chamber of Commerce and
Industry (LNCCI)*

December 21, 2021

11:15 AM – 11:45 AM



**Regional Workshop on “ Digital Connectivity in the Lancang-
Mekong Countries” December 20-22, 2021**



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Online Regional Workshop

December 20-22, 2021

Digital Connectivity in the Lancang Mekong Countries

> Introduction



Day-3: December 22, 2021



Regional Digital Cooperation in the Lancang-Mekong Region

WEDNESDAY, DECEMBER 22, 2021



MR. DENIS NKALA
Regional Coordinator
UNOSSC



DR. BUDI YUWONO
The ASEAN Secretariat



MR. RIOR SANTOS
Senior UN Coordination Specialist
ITU



MR. SA-NGA SATTNUN
Program Manager
Mekong Institute

VIRTUAL DISCUSSION

Regional Digital Cooperation in the Lancang-Mekong Region

SPEAKER



Mr. Denis Nkala

Regional Coordinator
United Nations Office for South-South
Cooperation



Dr. Budi Yuwono

Senior Officer
The ASEAN Secretariat

Wednesday, December 22, 2021 | 9:30-10:30AM

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Online Regional Workshop on Digital Connectivity in the Lancang-Mekong Countries
December 20-22, 2021

Exploring South-South and Triangular Cooperation Innovations: Digital Initiatives Perspectives

Guest Speaker

Dr. Denis Nkala

*Regional Coordinator and
Representative
UNOSSC*

December 22, 2021

09:30 AM – 10:00 AM



Regional Workshop on “ Digital Connectivity in the Lancang-
Mekong Countries” December 20-22, 2021

ASEAN Policy and Initiatives for Regional Digital Cooperation

Guest Speaker

Dr. Budi Yuwono

*Senior Officer
The ASEAN Secretariat*

December 22, 2021

10:00 AM – 10:30 AM



**Regional Workshop on “ Digital Connectivity in the Lancang-
Mekong Countries” December 20-22, 2021**

VIRTUAL WORKSHOP

Regional Digital Cooperation in the Lancang-Mekong Region

DISCUSSION



Mr. Sa-nga Sattnun

Program Manager
Mekong Institute



Mr. Rior Santos

Senior UN Coordination Specialist
International Telecommunication Union

Wednesday, December 22, 2021 | 10:45-11:15AM

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Discussion and Recommendation on Possible Area for Digital Connectivity

- Digitalization Challenges for MSMEs
- Fostering area of using digital platforms
- Future area of collaborations



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