2-Tentative Schedule

Part I: Synthesis and Evaluation Workshop

Zoom Access Link:

 $\underline{https://us02web.zoom.us/j/83141985473?pwd} = \underline{a2FnS0t1QWRRem44cGhZVFRYSCsyUT09}$

| nttps://uso2wco.zoom.us/j/o5141765475.pwu-a21/n50t1Qwkkcm44con2v1K15csyc107 | | | | |
|--|---|--|--|--|
| Time (Bangkok Time) | Topics | Resource Persons | | |
| Morning Session: Action Plan Presentation (15- min presentation + 5-min Q and A) | | | | |
| 08:30 - 09:15 | Registration | | | |
| 09:15 – 09:30 | Workshop Overview | Ms. Yupaporn Siribut Program Officer Sustainable Energy and Environment Department Mekong Institute | | |
| 09:30 – 09:50 | Action Plan-1: KhmerSME and ASEAN ACESS Website "Digital Information Websites for Small and Medium Enterprises in Cambodia and ASEAN | Ms. Piseth Pisey Official, Department of SMEs Ministry of Industry Science Technology and Innovation Phnom Penh, Cambodia | | |
| 09:50 – 10:10 | Action Plan-2: Digital Literacy and Transformation-Easy Solutions for MSMEs in China | Dr. Zhou Guanqi Associate Professor School of Economics Yunnan University Yunnan, China | | |
| 10:10 – 10:30 | Action Plan-3: Sailing-up Digital Marketing Tools for MSMEs in Lao PDR | Mr. Bounmek Xaiseepheng Technical Officer Department of SMEs Promotion Ministry of Industry and Commerce Vientiane, Lao PDR | | |
| 10:30 – 10:50 | Action Plan-4: Capacity Building Program on Scaling-up Digital Connectivity for MSMEs Resilience in Myanmar | Ms. Zin Mar Myo Superintendent Engineer Small Scale Industries Department Ministry of Cooperatives and Rural Development Nay Pyi Taw, Myanmar | | |
| 10:50 – 11:10 | Action Plan-5: the Twin Transformation - Green & Digital: from International Experience to Solutions for Vietnam | Dr. Nguyen Quang Dong Institute for Policy Studies and Media Development Hanoi, Vietnam | | |
| 11:10 – 11:30 | Action Plan-6: Scaling-up MSMEs in Thailand using Digital Transformation | Dr. Kamon Ruengdet Director the Institute and Community Enterprise Development Sub-Bureau Technology Transfer and Development Bureau Bangkok, Thailand | | |
| 11:30 – 11:40 | Synthesis and Way Forward | Mekong Institute | | |

Part-II: Online Expert Dialogue on Shaping the Digital Future: Pathways to Enabling Digital Connectivity Ecosystem for Post-Pandemic Resilience in the Lancang-Mekong Countries

Register in advance for this meeting:

 $\underline{https://us02web.zoom.us/meeting/register/tZEldOqgqDsiG9QtGx-6L9Afk7mNe62fDf8R}$

| Time (Bangkok Time) | Topics | Resource Persons | | |
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| Afternoon Session: Expert Dialogue on Shaping the Digital Future: Pathways to Enabling Digital | | | | |
| Connectivity Ecosystem for Post-Pandemic Resilience in the Lancang-Mekong Countries | | | | |
| | egistration | | | |
| 13:30 – 13:45 Op | pening Remarks | Mr. Suriyan Vichitlekarn | | |
| | | Executive Director | | |
| | | Mekong Institute | | |
| 13:45 – 14:00 Wo | orkshop Overview | Ms. Yupaporn Siribut | | |
| | | Program Officer | | |
| | | Sustainable Energy and Environment | | |
| | | Department | | |
| | | Mekong Institute | | |
| | esearch Finding on "Empowering | Prof. Dr. Liu Yun | | |
| | SMEs in Lancang-Mekong | Director | | |
| | ountries: Unleashing the Potential | Yunnan Digital Ecosystem Engineering | | |
| | Scalable Digital Technologies for | Research Center | | |
| Pos | st-Pandemic Resilience" | Kunming University of Science and | | |
| | | Technology | | |
| 14.00 16.00 D | 1 | Yunnan, P.R. China Panel: | | |
| | ble in Shaping the Digital Future | Speakers (10 minutes each): | | |
| | d Enabling Digital Connectivity | Speakers (10 minutes each). | | |
| | cosystem for MSMEs in the | - Mr. Litthideth Khamhoung | | |
| Lai | ncang-Mekong Countries | Director | | |
| | | Entrepreneur Development Division | | |
| Mo | oderator: Mr. Tiat Jin (TJ) OOI | Ministry of Industry and Commerce | | |
| | bunder & Principal Consultant | Department of SME Promotion (DOSMEP) Lao PDR. | | |
| | arated Connectors | Ms. Wah Wah Min | | |
| Cui | initia Comitotoro | Founder and Managing Director, | | |
| 0& | &A (via Zoom Chatbox, 5 minutes) | Skills for Success, Myanmar | | |
| | , | - Mr. Liu Qixin | | |
| | | Lancang Mekong Environmental Cooperation | | |
| | | Center | | |
| | | Department of commerce of Yunnan Province Yunnan, P.R. China | | |
| | | ı uman, f.K. Cima | | |

| | | - Dr. Heng Vutha |
|---------------|---|---|
| | | Senior Project Advisor |
| | | Cambodia Development Resource Institute (CDRI), |
| | | Cambodia |
| | | - Mr. Din Suphawat |
| | | Team Leader |
| | | Digital Economy Promotion Agency (DEPA), |
| | | Thailand |
| | | - Mr. Traitip Siriruang |
| | | Senior Officer |
| | | Digital Economy Promotion Agency (DEPA), |
| | | Thailand |
| | | - Ms. Le Kim Hue |
| | | Director |
| | | Center for Research and Communication Training |
| | | and Viet Nam Digital Communication Association, |
| 16.00 16.15 | C - d - d - d - d - d - d - d - d - d - | Hanoi, Vietnam |
| 16:00 – 16:15 | Synthesis and Call to Action | Mr. Tiat Jin (TJ) OOI |
| | | Founder & Principal Consultant |
| | | Curated Connectors |
| 16.15 – 16:30 | Way Forwards and Closing Remarks | Mr. Suriyan Vichitlekarn |
| | | Executive Director |
| | | Mekong Institute |