

2-Tentative Schedule

Part I: Synthesis and Evaluation Workshop		
Zoom Access Link: https://us02web.zoom.us/j/83141985473?pwd=a2FnS0t1QWRRem44cGhZVFRYSyUT09		
Time (Bangkok Time)	Topics	Resource Persons
Morning Session: Action Plan Presentation (15- min presentation + 5-min Q and A)		
08:30 – 09:15	Registration	
09:15 – 09:30	Workshop Overview	Ms. Yupaporn Siribut Program Officer Sustainable Energy and Environment Department Mekong Institute
09:30 – 09:50	Action Plan-1: KhmerSME and ASEAN ACCESS Website “Digital Information Websites for Small and Medium Enterprises in Cambodia and ASEAN	Ms. Piseth Pisey Official, Department of SMEs Ministry of Industry Science Technology and Innovation Phnom Penh, Cambodia
09:50 – 10:10	Action Plan-2: Digital Literacy and Transformation-Easy Solutions for MSMEs in China	Dr. Zhou Guanqi Associate Professor School of Economics Yunnan University Yunnan, China
10:10 – 10:30	Action Plan-3: Sailing-up Digital Marketing Tools for MSMEs in Lao PDR	Mr. Bounmek Xaiseepheng Technical Officer Department of SMEs Promotion Ministry of Industry and Commerce Vientiane, Lao PDR
10:30 – 10:50	Action Plan-4: Capacity Building Program on Scaling-up Digital Connectivity for MSMEs Resilience in Myanmar	Ms. Zin Mar Myo Superintendent Engineer Small Scale Industries Department Ministry of Cooperatives and Rural Development Nay Pyi Taw, Myanmar
10:50 – 11:10	Action Plan-5: the Twin Transformation - Green & Digital: from International Experience to Solutions for Vietnam	Dr. Nguyen Quang Dong Institute for Policy Studies and Media Development Hanoi, Vietnam
11:10 – 11:30	Action Plan-6: Scaling-up MSMEs in Thailand using Digital Transformation	Dr. Kamon Ruengdet Director the Institute and Community Enterprise Development Sub-Bureau Technology Transfer and Development Bureau Bangkok, Thailand
11:30 – 11:40	Synthesis and Way Forward	Mekong Institute

		<p>- Dr. Heng Vutha Senior Project Advisor Cambodia Development Resource Institute (CDRI), Cambodia</p> <p>- Mr. Din Suphawat Team Leader Digital Economy Promotion Agency (DEPA), Thailand</p> <p>- Mr. Traitip Siriruang Senior Officer Digital Economy Promotion Agency (DEPA), Thailand</p> <p>- Ms. Le Kim Hue Director Center for Research and Communication Training and Viet Nam Digital Communication Association, Hanoi, Vietnam</p>
16:00 – 16:15	Synthesis and Call to Action	<p>Mr. Tiat Jin (TJ) OOI Founder & Principal Consultant Curated Connectors</p>
16.15 – 16:30	Way Forwards and Closing Remarks	<p>Mr. Suriyan Vichitlekarn Executive Director Mekong Institute</p>