

## **ABOUT THE FORUM**

Mekong Institute (MI) is organizing the sixth Lancang-Mekong Business Forum (LMBF) with the theme of "Promoting Agribusiness and Investment in Processed Food Sector" on January 10-11, 2024 in Beijing, P. R. China. The Business Forum is part of a long-term project funded by the Lancang-Mekong Cooperation Special Fund (LMCSF) of P. R. China and has been organizing by MI in each of Lancang-Mekong (LM) countries, namely Cambodia, P. R. China, Lao PDR, Myanmar, Vietnam and Thailand since 2018, in coordination with the Ministry of Commerce of Thailand. In 2024, MI will cooperate with the Foreign Economic Cooperation Center (FECC) of Ministry of Agriculture and Rural Affairs (MARA), P. R. China, the China-ASEAN Business Center (CABC), Guangxi, P. R. China to co-organize the 6<sup>th</sup> LMBF in order to promote agribusiness and processed food sector of LM countries.

The Business Forum is an important platform for the agri-food processing industry value chain actors to i) exchange business information and market opportunities in agri-food processing sector in the LM countries; ii) share innovation and cutting-edge information on green food processing technologies, products and sustainable business models; iii) establish business connections between Chinese companies and other LM countries and beyond; iv) to understand China's agri-food processing market, trade and investment policies and incentives, and identify potential business partners.

# **LANCANG-MEKONG COOPERATION**





The Lancang-Mekong Cooperation (LMC) was established in 2016 to promote multifaceted cooperation at the sub-regional level among the countries of Cambodia, P.R. China, Lao PDR, Myanmar, Thailand and Vietnam.

Underpinned by a vision of a community of shared future of peace and prosperity, it strives to contribute to the economic and social development of the sub-regional countries; enhance the well-being of the people; narrow the development gap and support ASEAN community building; and promote the implementation of the UN 2030 Agenda for Sustainable Development, as well as South-South cooperation.

The LMC Framework is grounded on three cooperation pillars - political and security issues; economic and sustainable development; and social, cultural and people-to-people exchanges. It works in the following key priority areas:

Connectivity

**Production Capacity** 

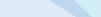


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Agriculture and Poverty Reduction















The 6th Lancang-Mekong Business Forum 第六届澜沧江-湄公河商务论坛

# **Promoting Agribusiness** and Investment in the **Processed Food Sector**

促进澜湄国家农产品和食品加工行业投资与贸易

January 10-11, 2024 2024年1月10日-11日

Beijing, P. R. China 中国 北京



**BUSINESS FORUM** 



com/r/6th-Imbf-bj-en

Register by

December 12, 2023

主办单位:

Organised by

Mekong Institute 湄公学院

Foreign Economic Cooperation Center Ministry of Agriculture and Rural Affairs. P. R. China 中国农业农村部对外经济合作中心

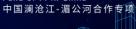
China-ASEAN Business Center 中国-东盟经贸中心

In Coordination with: Department of Trade Negotiations. Ministry of Commerce of Thailand 泰国商务部国际贸易谈判司

Sponsored by: • 资助单位:

Lancang-Mekong Cooperation Special Fund of P. R. China

中国澜沧江-湄公河合作专项基金





Cross-border Economic Cooperation

## **FORUM STRUCTURE & ACTIVITIES**

January 10, 2024 09:00-12:30 (UTC+8 Beijing Time)



January 10, 2024 13:30-17:30 (UTC+8 Beijing Time)



January 10, 2024 08:30-17:30 (UTC+8 Beijing Time)





DAY 1

DAY 1

DAY 1

LANCANG - MEKONG **BUSINESS FORUM** 



**BUSINESS SEMINAR** 

To discuss and share trends in processed food sector, innovative products, and trade and investment opportunities in the agrifood processing sector.



**BUSINESS MATCHING** 

To provide an opportunity to explore business connections and forge partnership for trade and investment in agri-food processing sector.



**PRODUCTS EXHIBITION** 

To showcase innovative food products and emerging technologies for food processing, packaging, and labeling.



**STRUCTURED** LEARNING VISIT

To learn China's food processing capacity, trade and investment opportunities by visiting agriculture technology park in Beijing

DAY 2

January 11, 2024 08:00-17:30

(UTC+8 Beijing Time)

Visit Beijing Pinggu National Agricultural Science and Technology Innovation Demonstration Zone, Pinggu, P. R. China

# **CONTACT US**



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## **PARTICIPANTS**



100 **Participants BUSINESS SEMINAR** January 10, 2024

**80** Entrepreneurs from 6 LM countries **BUSINESS MATCHING** January 10, 2024 13:30-17:30

50

# Companies

Involved in agri-food processing sector:

- Investors
- Traders (exporters & importers)
- Processors
- Machinery manufacturers/ suppliers/ distributors
- Input suppliers/ distributors
- Technology suppliers
- R&D centers
- Logistics providers (cross-border)
- Marketing (cross-border ecommerce)
- Bank & Finance
- Certification & Standardization
- Packagers, and
- Trade related service providers, etc.

### Government

Departments of

- ✓ Foreign affairs
- Commerce
- Planning & Investment
- Science, Technology and Innovation

# Business Associations

- ✓ Investment
- Agri-food processing
- SMEs, logistics & technology
- Women entrepreneurs
- Young entrepreneurs
- National and Foreign Chamber of Commerce

# **Research Institutes**

- ✓ Agri-food processing
- Processing technologies
- Packaging & labeling
- Policy, etc.

## **Organizations** (International & Local)

- ✓ Foreign missions & **Embassies**
- Agriculture & rural development

Media

# 30 Companies from \_\_\_\_\_











20



Cambodia, Lao PDR, Myanmar, Thailand and Vietnam

Key stakeholders from the agri-food processing sector in LM region and beyond.

Owners and/or senior representatives of Cambodian, Laos, Myanmar, Thai, Vietnamese, and other foreign companies, based in other part of P. R. China, and can travel to Beijing to attend the forum activities. The stakeholders could be:

- Investors
- Traders (Importers)
- Processors
- Machinery manufacturers or suppliers
- ✓ Input suppliers
- Technology suppliers and R&D centers
- Packagers
- Logistics & digital marketing service providers

Products: Agricultural raw materials and processed products (mango, durian, vegetables, organic food, corn, potatoes, rice, coffee, juice drinks, tamarind, coconut and processed products, seasoning materials such as chili, ginger, sesame, sugar and salt, frozen meat, raw fresh, eggs, dried mangoes, bakery and cakes, biscuits, candies, chocolate pies, honey, nuts, cassava, etc.), agricultural machinery, livestock, feed, fertilizers, etc.

Services: food technology, recyclable waste treatment, cross-border logistics, e-commerce online marketing, financial services for agricultural SMEs, certificate testing and labeling services, good processing associations

# **ACCESS FORUM INFORMATION & ONLINE PLATFORM**

Register by Dec 12, 2023



https://www.surveymonk ey.com/r/6th-lmbf-bj-en





By Dec 12, 2023

- Register the 6th LMBF 2024 via the SurveyMonkey
- For any types of registrants from LM region & worldwide



- Confirm participation Check email to follow MI
- instruction to access account in LMBF Virtual Platform for Business Matching
- Update company, contact person and products profile
- Confirm participation
- Check email to follow MI instruction to make business matching meeting appointments in advance via the LMBF Virtual Platform



### LMBF Virtual Platform

(MI will send password via email)

	www.lancangmek	ongforum.com						
	Type of Registrants	Step 1: Registration	Step 2-3: Profile Management & Business Matching Set-up					
			Profile	Company	Products	Chat	Onsite 1:1 Meeting Jan 10, 2024 afternoon	Virtual 1:1 Meeting Jan 10-30, 2024
		Government						
Research Institutes Business Associations Organizations			√			√		
	Compa	nnies 🗸	√	√	√	√	√&	√ 🝱

# **AGENDA (Tentative)**

# Day 1: Wednesday, January 10, 2024

Venue: Beijing, P. R. China (hotel location is to be confirmed) Time Zone: UTC+08:00 (Beijing Time)

### 08:00-08:50 REGISTRATION & EXHIBITON SET-UP (50 mins)

### 09:00-10:00 OPENING SESSION

09:00-09:30 Welcome Remark

**Opening Remarks** 

Mr. Suriyan Vichitlekarn, Executive Director, Mekong Institute Senior Representative, Ministry of Foreign Affairs, P. R. China Senior Representative, Ministry of Commerce, P. R. China Senior Representatives of Department of Foreign Affairs, and the International Foreign Economic Cooperation Center (FECC). Ministry of Agriculture and Rural Affairs, P. R. China Senior Representative, Guangxi Department of Commerce /

and Trade Cooperation Platform China-ASEAN Business Center

09:30-09:40 MOU Signing Ceremony between Mekong Institute and the International Foreign Economic Cooperation Center (FECC), Ministry of Agriculture and Rural Affairs (MARA), P. R. China

09:40-09:50 Introduction of the 6th LMBF

Mr. Madhurjya Kumar Dutta, Director of Trade and Investment Facilitation Department, Mekong Institute

09:50-10:00 Group Photo (10 mins)

### 10:00-12:40 BUSINESS SEMINAR

### 10:00-11:20 I. Panel Discussion (80 mins)

Trade and investment policy and status between China and LM countries in agri-food processing industry

Introduction of Lancang-Mekong Economic

- Planning and construction of Agricultural Science and Technology Innovation Demonstration Zone, trade and investment promotion incentives in LM countries;
- Trade and Investment Market, Investment **Prospects and Opportunities of Agricultural Products and Food Industry in LM Countries**
- **Q&A** (20 mins)

Moderator: Mr. Madhurjya Kumar Dutta, Director of Trade and Investment Facilitation Department, MI

### 11:20-11:40 Networking, Refreshments and

visiting the **Exhibition** of processed agri-food products from LM countries (20 mins)

11:40-12:40 II. Company Introduction, Preparation for Business Matching and Structured Learning Visit

Introduction of Enterprises from CLMVT countries **Q&**A (20 mins)

Introduction of Enterprises from China By the Organizing Team

### 12:30-13:30 Networking Lunch

13:30-14:20 Visiting Products Exhibition and Re-confirmation of Business Matching Meetings

### 14:30-17:30 ONSITE BUSINESS MATCHING (3 hrs.)

9 Timeslots, 20 mins per meeting

18:30-20:30 Business Dinner \*\*by invitation only\*\*

# Day 2: Thursday, January 11, 2024

Meeting Venue: Hotel Lobby @ Beijing, P. R. China

Time Zone: UTC+08:00 (Beijing Time)

#### 08:00-17:30 STRUCTURED LEARNING VISIT (SLV) @ Pinggu, Beijing, P. R. China 07:00-08:00 Breakfast and meet at Hotel Lobby 08:00-10:00 Depart from hotel to Pinggu 10:00-12:00 Meeting & Visit the Beijing Pinggu National Agricultural Science and Technology Innovation Demonstration Zone, Pinggu, P. R. China 12:00-13:00 13:30-15:30 Meeting & Visit the Beijing Pinggu National Agricultural Science and Technology Innovation Demonstration Zone, Pinggu, P. R. China 15:30-17:30 Travel from Pinggu to Hotel in Beijing \* 50 seats with invitation only \*