

Objectives

- **Expert knowledge sharing** of best practices and experiences to build resilience in each creative industry, anticipating future threats, and preparing for the change and transition with recession-proof skills.
- **Partnership building** towards a cross-sectoral approach, utilizing collaborative strategy on the wide range of creative initiatives and projects across the GMS countries and making efforts to connect them and establish a common direction.

Target Participants

This hybrid event will bring together creative workers and entrepreneurs, government officials, policymakers, international development organizations, non-governmental organizations, and experts in the areas of the creative industry.

Tentative Agenda

Time	Event
08:30 – 09:00	Registration
09:00 – 09:10	Welcome Remarks Mr. Suriyan Vichitlekarn, Executive Director, Mekong Institute (MI)
09:10 – 09:20	Opening Remarks Representative of the Creative Economy Agency (CEA)
09:20 – 09:40	Keynote Speech on Creative Economy Outlook and Synergies Ms. Katalin Bokor, Economic Affairs Officer, Trade and Creative Economy, UNCTAD
09:40 – 11:10	Panel Discussion on the Creative Economy Promotion and Partnership <ul style="list-style-type: none">- Share knowledge and experience on how each creative industry builds the resilience- Explore the collaborative opportunities for a more inclusive and sustainable creative economy development through multi-sectoral and cross-countries partnerships <p>Moderator: Mr. Suriyan Vichitlekarn</p> <p>09:40 – 10:00 <i>Creative District to Creative City</i> Representative of the Creative Economy Agency (CEA)</p> <p>10:00 – 10:20 <i>People-to-People Exchange: Visual Arts and Crafts Industry</i> Mr. Benjamin Milton Hampe, Project Director of KONNECT ASEAN, ASEAN Foundation</p> <p>10:20 – 10:40 <i>Gastronomy Network and Food Tourism</i> TBC</p>

10:40 – 11:00 Creative Industry 4.0 and Regional Platform

Ms. Katalin Bokor, Economic Affairs Officer, Trade and Creative Economy, UNCTAD

11:00 – 11:40 Wrap-up and Q&A

11:40 – 11:50 Way Forward and Closing Remarks

Mr. Suriyan Vichitlekarn

12:00 – 13:00 Lunch

13:00 – 15:00 Isan Creative Festival 2023 Tours (Optional)

Facilitated by the MI team

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