

Seminar on

**Promoting Innovation and Technology as Driven
Tools for Economic Sustainability in the GMS**

By



Mekong Institute

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Thailand

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Title: Promoting Innovation and Technology as Driven Tools for Economic Sustainability in the GMS

1. OBJECTIVES:

The main objectives of seminar are:

1. To create platform for Innovation matching by direct interaction and exchange knowledge on efficient innovation and technologies;
2. To develop collaborative approach with academics and industries for technology transfer and commercialization;
3. To provide solutions through innovations and technologies by addressing issues related to poverty;
4. To empower the analysis and assessment of sustainable development in the GMS.

2. THEME:

Keynote Speech: Economic Sustainability: Innovation and Technology as Driver of Poverty Reduction

Discussion Topics:

- 1. Improving Technology Transfer and Commercialization**
- 2. Technological Innovations and Business: In face of changing market demand: risks and opportunities.**
- 3. Innovative Technologies: From good practices to great transformation**
- 4. Sustainable National Strategies on Technology and Innovation: Pathways to Poverty reduction**

Lectures by experts, presentation of papers on selected themes in the area chosen for the Seminar, demonstration of new techniques and their discussion may constitute the Principal activities of the Seminar. It will be forum for the exchange of ideas with experts and the professional so with a view to acquiring additional knowledge acquainting each other with new research work, new methods and techniques of investigation or production. These programs will promote the utilization of high-quality research output from universities and public research institutions: Formulation of IP strategies and the pursuit of patents. Accelerate business use of unused patents held by universities and public research institutions in collaboration with investment institutions. Access to new and appropriate technologies promote steady improvements in living conditions, which can be lifesaving for the most vulnerable populations, and drive productivity gains which ensure rising incomes.

3. Expected Outcome:

This seminar will provide forum for direct interaction and exchange of knowledge, experiences and technological development between Innovators, technology producers ,businesses , administrators and the community who are in need of novel technologies to find common interests and collaboration opportunities where the critical issues raised could be discussed in depth for existing practices, identify gaps, challenges and provide solutions respectively.

1. Identifying suitable/alternative technologies and innovation in strategic industries (agriculture-food, tourism, logistics and digital) that can support the supply of goods and services required by GMS community;

2. Finding trends and drivers for Innovations and technological advancements in sustainable development;
3. Identify sustainability challenges in Innovation and technological development;
4. Strategies for Poverty alleviation through sustainable economic development with respect to Innovations and technologies.

This seminar will foster new links between academia and industry through technology presentations given by inventors based on their own perspective of practical applications. This will facilitate and support the matching the practical applications of research output from universities and public research institutions with the needs of industry.

4. PARTICIPANTS:

The expected participants are experts, scientists, policy makers, innovators, technology producers, centers of excellence, academicians and representatives from NGOs and community based organizations.

5. TENTATIVE SCHEDULE AND AGENDA:

Time	Event
08:30 – 09:00	Registration
09:05 – 09:10	Opening Remarks <i>Mr. Li Hong</i> , Permanent Representative of R. R. China to UNESCAP and Mekong Institute Steering Committee Member for P. R. China
09:10 - 9:35	Keynote Speech: Economic Sustainability: Innovation and Technology as Driver of Poverty Reduction
09:35 – 10:05	Group Photo, Coffee Break and Networking
10:05 – 11:05	Session I: Improving Technology Transfer and Commercialization
11:05 – 12:00	Session II: Technological Innovations and Business: In face of Changing Market Demand: Risks and Opportunities
12:00 – 13:00	Lunch
13:30 – 14:30	Session III: Innovative Technologies: From Good Practices to Great Transformation
14:30 – 15:00	Coffee Break
15:00 – 16:00	Session IV: Sustainable National Strategies on Technology and Innovation: Pathways to Poverty reduction
16:00 – 16:30	Way Forward and Closing Remarks <i>Dr. Watcharas Leelawath</i> , Executive Director, Mekong Institute
17:00 – 20:00	Dinner (Smart Causal)