

中国(上海)自由贸易试验



In cooperation with the Ministry of Commerce, Royal Government of Thailand

Funded by Lancang – Mekong Cooperation Special Fund

Information Requirement for SEZs in the LM Region

Completion Report

July - September 2020 (Online) Mekong Institute (MI) Khon Kaen, Thailand Synthesis and Evaluation (S&E) Workshop

Information Requirements for SEZs in the LM region

July - September, 2020 (Online)

Mekong Institute (MI)

Khon Kaen, Thailand

Acknowledgements

Mekong Institute (MI) would like to express its appreciation to the participants of the Synthesis & Evaluation Workshop on *Information Requirements for SEZs in the LM region*, representing public and private sectors, including ministries and departments of commerce, special economic zone (SEZ) developer policy development and monitoring agencies, and SEZ developers from Cambodia, Myanmar, and Thailand for their active engagement in the workshop and contribution to the success completion of the Workshop.

The Synthesis and Evaluation Workshop could not be accomplished without a generous support from the Lancang – Mekong Cooperation Special Fund.

Lastly, our appreciation goes to the team of MI Trade and Investment Facilitation (TIF) Department, for their valuable inputs, support, facilitation and contribution to the S&E Workshop and all MI staff members for their support and assistance.

Trade and Investment Facilitation (TIF) Department

Mekong Institute

September 2020

Executive Summary

Mekong Institute (MI), with the support from the Lancang – Mekong Cooperation Special Fund, organized the Synthesis and Evaluation (S&E) Workshop on 'Information Requirements for SEZs in the Lancang – Mekong (LM) region' on July 29, August 04 and September 03, 2020 via online using Zoom Cloud Meeting. The S&E Workshop aimed to review learning from a modular training program on the subject "Information Requirements for Special Economic Zones (SEZs) in the LM region" held on December 16-19, 2019 in Khon Kaen, results of implementation of action plans for three months following the four-day training including best practices and outcomes, and obtain feedback on the modular training cycle.

08 participants from Cambodia, Myanmar, and Thailand attended the online S&E workshop, representing public and private sectors including ministries and departments of commerce, SEZ developer policy development and monitoring agencies, SEZ Management Committee, and SEZ developers. The workshop participants presented results of group action plan implementation, and discussed issues such as the importance of information sharing among SEZ stakeholders in the LM region, cross border economic cooperation zones, management of SEZs, global value chains and new disruptive technology, and policy framework for promoting SEZs.

Through the S&E participants, information on 18 Economic Zones (EZ) and 611 investing companies has been collected and uploaded onto a web portal on economic zones built by MI. The information collection was part of AP implementation in Myanmar, Thailand and Vietnam from January to August 2020. In addition, the participants conducted knowledge sharing sessions in their organizations in which they shared their lessons learnt and knowledge gained from the training with colleagues and relevant stakeholders. Besides they promoted the web portal among tenants and investors in SEZs. The participants reported an increase knowledge and skills among stakeholders through their action plan activities.

In addition, the following points were discussed during the S&E workshop:

i. Key information on SEZs in the LM countries for the online SEZ.

ii. Assessment of the modular training cycle against the REESI principle (Relevance, Effectiveness, Efficiency, Sustainability and Institutional Development) including the impact of the training program.

Results of participants' evaluation of the S&E workshop suggested that the modular training program met expectations and contributed to enhancement of knowledge of participants and beneficiaries on management of SEZs in the LM Countries. Participants also suggested some areas for further improvement by MI, including i) more training and information exchange for SEZ stakeholders in LM countries; ii) MI help logistics businesses to move forward in the LM Countries; imi) More practical examples and experiences on how to apply the knowledge and to develop SEZs, particularly in Myanmar; iv) MI invite more participants from relevant ministries and companies particularly staff from SEZ Management Committee Office so that they can share concerns about data sharing with MI.

Abbreviations / Acronyms

AP Action Plan

API Action Plan Implementation

ASEA

N Association of Southeast Asian Nations

CIQ Customs, Immigration, Quarantine

EZ Economic Zone

LM Lancang - Mekong

LMCSF Lancang - Mekong Cooperation Special Fund

MI Mekong Institute

OSSC One-stop Service Center

PPSEZ Phnom Penh Special Economic Zone

PRC People's Republic of China

Relevance, Effectiveness, Efficiency, Sustainability and Institutional

REESI Development)

S&E Synthesis and Evaluation SEZ Special Economic Zone

TIF Trade and Investment Facilitation Department



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1. Workshop Summary / Overview

1.1. Background

Mekong Institute (MI), with the support of the Lancang-Mekong Cooperation Special Fund conducted the modular training program on "Information Requirements for SEZs in the LM region" on December 16-19, 2019 at its residential training center, Khon Kaen, Thailand. The training was part of the project on Upgrading Border Facilitation for Trade and Logistics Development.

As part of the training program, the participants developed Action Plans on EZs that included information and data collection in their countries for EZs On-line System (www.lmezs.com), and transferring knowledge and experiences acquired through the training program to concerned beneficiaries and stakeholders in the Lancang-Mekong countries namely Cambodia, Lao PDR, Myanmar and Thailand through conducting sessions and, workshops/trainings in their respective countries.

To review the learning from the training program and the action plan implementation, and obtain feedback on the modular training cycle, online Synthesis and Evaluation Workshops (S&E) with the country groups were conducted using the Zoom application.

Pre-workshop calls to provide guidance to the country groups were organized as following:

- Myanmar July 20, 2020
- Thailand July 24, 2020
- Cambodia July 20, 2020
- Laos July 29, 2020

Country groups made presentations on learnings from action plan implementation on the following dates:

- Myanmar group on July 29, 2020;
- Thailand group on August 4, 2020; and
- Cambodia group on September 03, 2020.

1.2. Objectives

The specific objectives of the Synthesis & Evaluation Workshop were to:

- a) Recall the knowledge gained from the modular training program on Information Requirements for SEZs in the LM region;
- b) Share experiences of implementing the action plans and obtain feedback from coparticipants;
- c) Provide an opportunity to learn and share best practices and utilize the learning results:
- d) Assessment of the modular training cycle by using REESI (Relevance, Efficiency, Effectiveness and Institutional Development and Impact) principles and provide recommendations for future improvement of the training program.

1.3. Expected Outputs

Expected outputs of the workshop were enriched insights of the participants on the impact of the training program and AP implementation, and recommendations from the participants for improvement, modification and/or further development of MI's training programs.

2. Workshop Method

There were two parts of the workshop

Part I: Guidance on country-wise preparation for the S&E workshop using online methods

Prior to the Synthesis and Evaluation (S&E) workshop, all participants were required to:

- ☐ Fill in information in two forms.
 - i. Action Plan Implementation Form
 - An event of action plan implementation includes the following

- conducting workshop(s) on Information Requirements for SEZs in the LM region,
- collecting and/or uploading information related to economic zones on the web portal (www.lmezs.com),
- sharing and dissemination of knowledge, skills and/or learning points acquired during the training to related persons / departments,
- writing and/or posting articles/news, conducting research, etc.
- Each country group was required to consolidate and summarize individual information with photos of the activities, if any, and prepare a presentation using Power Point, Video and/or any other suitable online tools.

ii. Training cycle assessment form

• Individual participant was required to assess the cycle of the training against the REESI principles (Relevance, Efficiency, Effectiveness, Sustainability and Institutional Development) and impact of the training as per the provided template.

REESI refers to

- Relevance refers to "how relevant is the activity to the target groups' needs"
- Efficiency refers to "has the activity reached the expected number of beneficiaries (institutions, targeted trainees etc.) within the expected time frame?"
- effectiveness refers to "how is the activity quality? How do the stakeholders perceive them? Were the targeted beneficiary groups actually reached?) Has the activity generated any results that could lead to changes of the assisted institutions' operation?"
- Sustainability refers to "to what extend are the benefits from the activity likely to continue after the project completion in terms of

- financial, institutional, technical and environmental sustainability and local ownership?"
- Institutional Development and other Impact refers to "Identification of the assumptions on external factors that are considered necessary to achieve impact"
- Each country group is required to consolidate, summarize individual information and prepare a presentation using Power Point, video recording and/or other suitable online tools;
- ☐ Filled-in forms by individual participants and power point and other forms of presentations prepared by country groups were submitted to MI prior to the online S&E workshop.

Part II: Online Synthesis and Evaluation Workshop

- Reflections on Action Plan Implementation
 - Country team leader presented the results of Action Plan Implementation by individuals/country groups.
 - Each country was given 30 mins for the presentation including questions and answers.
- Assessment of the modular training cycle by using REESI principles
 - Country team leader presented a summary of the evaluation of the training by using the principles of REESI.
 - Each country was provided 30 mins for the presentation including questions and answers.
- Online workshop evaluation was sent to the participants following the online workshop.

3. Participant Information

Nine participants from Cambodia, Laos, Myanmar, and Thailand participated in preworkshop calls and eight participants from Cambodia, Myanmar and Thailand attended the online S&E workshop, representing public and private sectors including representing public and private sectors, including ministries and departments of commerce, SEZ developer policy development and monitoring agencies, SEZ Management Committee, and SEZ developers.

4. Overview of the S&E Workshop

Ms. Sanchita Chatterjee, Program Specialist, Trade and Investment Facilitation (TIF) Department, MI

Ms. Sanchita Chatterjee explained the modular training approach MI adopted for the training program. This includes (i) **Learn to Do:** Regional Modular Training on Information Requirements for SEZs in the LM region (December 16-19, 2019); (ii) **Do to Learn:** APs implementation (December 2019 – July 2020); and (iii) **Share to Learn:** Reflections on Action Plan Implementation results by the participants. Ms. Sanchita also explained the objectives, expected outputs, structure and contents of the training program and the S&E Workshop.

5. Results of Synthesis & Evaluation Workshops

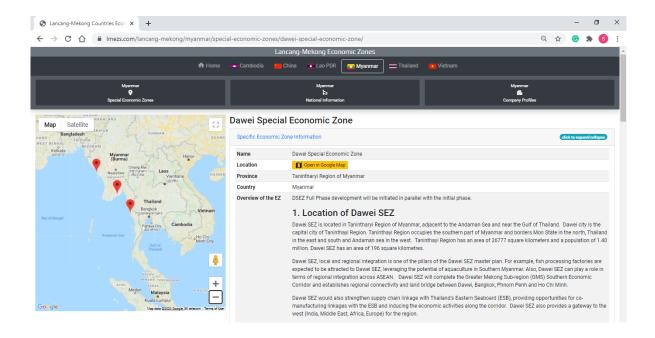
5.1. Synthesis & Evaluation Workshop for Myanmar Group's Action Plan, July 29, 2020

5.1.1. AP Implementation Results

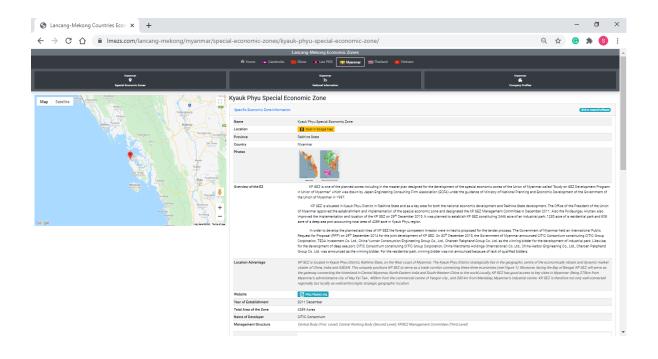
Myanmar participants presented the results of their action plan implementation (API) with photos, power point presentations and discussions in line with the topics and methods applied.

As part of their action plan implementation, Myanmar participants collected information on three SEZs, namely Dawei SEZ, Kyauk Phyu SEZ, and Thilawa SEZ, and inputted the information onto the back-end system of the Online EZs Information System through a web portal at www.lmezs.com.

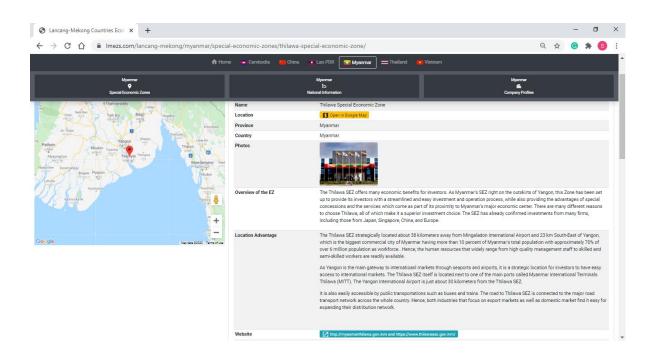
i. Dawei Special Economic Zone



ii. Kyauk Phyu Special Economic Zone



iii. Thilawa Special Economic Zone



5.1.2. Training Cycle Assessment (REESI)

In this session, participants assessed the modular training cycle against the REESI principle (Relevance, Effectiveness, Efficiency, Sustainability and Institutional Development) including the impact of the training program. The participants also provided recommendations for future improvement in terms of contents, structure and schedule.

Relevance

- The training activity and outputs of the training were consistent with the general goal of the project;
- Information can be obtained by feeding data on to the online portal for SEZs of the LM countries. Through the portal, trade along border trade zones could be promoted;
- In addition, the Ministry of Commerce of Myanmar adopted the Trading Cross Border Indicator (with cost and time);
- Rules and procedures for industries situated outside SEZs in Myanmar can be found via the following link https://www.commerce.gov.mm/en/category/trading-across-border;
- The training activity was relevant to the target group's need and country needs;
- Fully developed SEZs can apply most of training learnings but some SEZs (e.g. Dawei SEZ) are not fully developed yet;
- All SEZs in Myanmar have formed One-stop Service Center (OSSC) teams.

Efficiency

- The training activity reached the expected number of beneficiaries especially for lessons learnt within the expected time frame;
- Action plans did not conform with zones not yet fully developed.

Effectiveness

- The training's objectives were likely to be achieved;
- Data collection of SEZs is a long-term effort;
- Training program should include site visits to successful SEZs in LM Countries;
- The training's targeted beneficiary groups were reached;
- Participants received ideas and information from other SEZs in the LM Countries.

Sustainability

- Data collection of SEZs is a long-term project.

Institutional Development and Other Impact

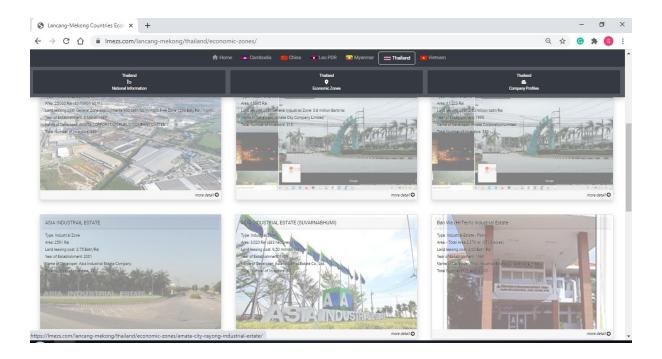
- Got knowledge and ideas from the training program;
- Established networks with SEZs of the other LM countries.

5.2. Synthesis & Evaluation Workshop for Thailand Group's Action Plan, August 04, 2020

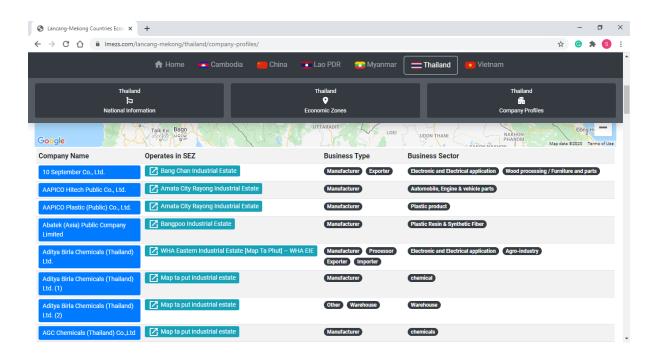
5.2.1. AP Implementation Results

The Thailand team collected information on 13 SEZ profiles, and 600 company profiles, and inputted the information onto the back-end system of the Online EZs Information System at www.lmezs.com.

i. SEZ Profiles



ii. Company Profiles



In addition to the presentation on action plan results, the representative from Thailand group presented the update on SEZ development progress in Thailand and covered key information on:

- Linkage between SEZ Development and the 20-Year National Strategy and the 12th National Economic and Social Development Plan;
- SEZ Development Policy;
- Promulgation of Establishing SEZs;
- Incentives Scheme;
- Targeted Activities for SEZ;
- Land Acquisition and Management;
- Infrastructure and Customs Checkpoint Development in SEZ;
- Current Status of SEZs;
- Labor Management and One Stop Service Center;
- Investment in SEZ: 31,212.68 MB;
- Budget Allocation for SEZ Development; and
- Next Step of SEZ Development.

5.2.2. Training Cycle Assessment (REESI)

Relevance

- Provided an overview of SEZs in GMS countries;
- All participants who received knowledge about SEZs from MI were from relevant sectors;
- Knowledge was shared with relevant people in Mukdahan SEZs.

Efficiency

- The training program addressed constraints/opportunities related to performance
 of firms in specific industries or value chains by strengthening key cross-border
 linkages, e.g. customs procedures, and logistics services;
- Training built the relationship among GMS countries and participants;
- Knowledge sharing and exchange of learning from experiences took place among participants;
- Learnt about diverse models of SEZs in the region.

Effectiveness

- In-depth insights and comprehensive knowledge were obtained from training;
- From now on, we should think about the future of SEZs in the light of 4.0 industrial development.

Sustainability

- Each of the LM countries should build its own development strategy for SEZs based on its strengths and potentials;
- Such strategy should be on the basis of mutual cooperation without competition among countries towards the sustainable development for all.

Institutional Development & Other Impact

• Learnt about key factors of success of SEZs in the LM region.

5.3. Synthesis & Evaluation Workshop for Cambodia Group's Action Plan, September 03, 2020

5.3.1. AP Implementation Results

The Cambodia group implemented the action plan on "Support to Set Up System on Data Filled in for Online Platform - Special Economic Zones in Lancang-Mekong Countries" by collecting information on SEZs in Cambodia and uploading the information; and promoting the online platform.

AP Objectives

- Set up a system for filling up data onto the online platform Phnom Penh Special Economic Zone (PPSEZ) and Tai Seng Bavet SEZ;
- Seek assistance and support from customers or tenants in PPSEZ and Tai Seng Bavet SEZ to cooperate or fill in the platform.

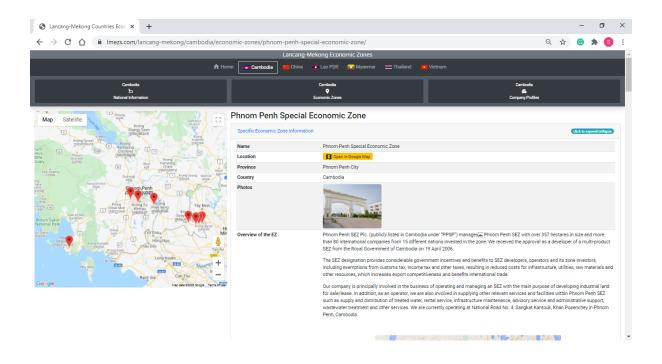
Action Plan Activities

- Make announcements to customers and tenants about setting up of the online platform;
- Data updated for PPSEZ and Tai Seng Bavet SEZ;
- Review and updates obtained from customers' or tenants' side;
- Collected and uploaded information on SEZs in Cambodia onto the web portal;
- Formulated plan for promoting the online platform.

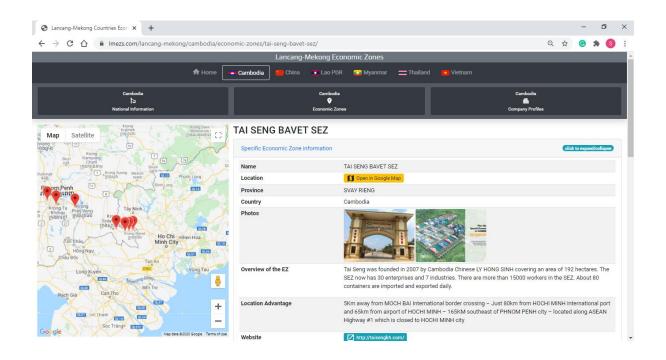
Results

The information on PPSEZ and Tai Seng Bavet SEZ was collected and uploaded onto the web portal:

i. Phnom Penh Special Economic Zone



ii. Tai Seng Bavet Special Economic Zone



Challenges in API

- The online platform is not completely developed yet;
- Promotion slowed down because of the COVID-19 situation.

Lesson learnt

- Support needed from the developer for debugging and optimization

Best practices

The online platform will

- Improve the regional supply chain of South East Asia;
- Increase policy transparency of Lancang-Mekong Countries;
- Promote communication between SEZs of Lancang-Mekong area

Recommendations

- Improve and complete online system platform;
- More information from MI and other SEZs needed to complete developing the online system.

Current workplan/Assignment related to Information Requirements for SEZs in the LM region

- Inform IT Dep. and relevant personnel to fill in and insert info onto the platform;
- Announce to customers and tenants via email or mobile app by CS Dep., make appointments with them for promoting this project.
- Updating info regularly by IT Dep.

5.3.2. Training Cycle Assessment (REESI)

Relevance

- Highly relevant for global value chains and applicable to work;
- Medium relevant on other topics such as E-Commerce;
- Highly relevant for promoting trade along border trade zones which link the Lancang-Mekong countries;
- Medium relevant on facilitating cross-border trade by increasing the capacity for commerce and reducing the costs faced by traders within the Lancang-Mekong countries;
- Highly relevant on enhancing connectivity and improving competitiveness across international border;
- Low impacts on increasing quality infrastructure in SEZs;
- Medium impacts for harmonized and efficient cross-border linkages, logistics services, and CIQ procedures; and
- High and positive impacts for deepened intra-regional economic linkages within Mekong sub-region.

Efficiency

- The communication between SEZs from different countries could be deepened and widened:
- The topics could be more targeted and concentrated.
- The platform should have been completely developed before action plan implementation.

Effectiveness

- The subject experts are professional;
- The topics could be focused more on global value chains and applicable to work.

- The aims of identifying and confirming relevant information for the EZ Online Information Portal fully achieved;
- The aims of enhancing knowledge on online information systems fully achieved;
- The aims of implementing work plans for providing information to the EZs Online System partially achieved;
- The completion of EZs online system not fully accomplished;
- More comprehensive about the operations and policies of other special economic zones required;
- Need to re-examine the significance of global value chains for SEZs;
- Need to understand the operation models of other SEZs, and the investment policies of other countries within Mekong sub-region.

Sustainability

- More relevant for technical and environmental sustainability;
- For financial and institutional part, it should be targetted to operation and management of the SEZ;
- Action Plans' implementation completion to contribute to sustainability;
- Upgrade the Online Information Portal and System.

Institutional Development & other Impact

- Logistics policy and convenience should be considered related to global value chains and EZs Online System; and
- The situation of COVID-19 or other epidemic should also be brought into consideration.

6. Key Outcomes

- Participants indicated that the workshop content and topics have met their expectations and related to their work;
- Participants reported that their knowledge and skills on training/workshop topics have significantly increased;
- Participants also conducted knowledge sharing sessions in their organizations through sharing lesson learnt and knowledge gained from the training as well as training materials with colleagues and relevant stakeholders;
- Information on 18 Economic Zone profiles and 611 investing company profiles from Cambodia, Myanmar and Thailand was uploaded and available on the Web Portal;
 and
- The web portal was introduced and promoted by the MI's training alumni in their respective countries.

7. Conclusions and Recommendations

- The country teams have been utilizing the knowledges and lessons learnt from MI's modular training by implementing the knowledge sharing in their own work place and collecting and uploading SEZs and investing companies on the Web Portal.
- Participants suggested that more training and information exchange for SEZ stakeholders in LM countries is needed;
- MI should continue to support for training and help SEZs development and to move forward in the LM Countries;
- More practical examples and experiences on how to apply the knowledge and to develop SEZs is needed, particularly in Myanmar;
- MI should invite more participants from relevant ministries and companies, and continue to provide new update on SEZs in the Lancang-Mekong countries.
- Staffs from SEZ Management Committee Office should be invited to participate in the Modular Training so that they can share the data concerns with SEZs.

8. Evaluation of Modular Training Cycle

The end-of-cycle evaluation was conducted to assess the management and implementation of the modular training program, which followed modular training approach with three interrelated stages below:

- Learn to Do: Regional Modular Training on Management of Special Economic
 Zone in Lancang Mekong Countries (December 16 19, 2019);
- **Do to Learn:** APs implementation (January June 2020);
- Share to Learn: S&E Workshop (July September, 2020).

The evaluation allowed all participants to freely comment, without the scrutiny of instructors / facilitators and program staff. Different components were rated on a scale of 1 to 5 (1 - Not Satisfied; 2 – Less Satisfied; 3 – Somewhat Satisfied; 4 - Satisfied; 5 – Very Satisfied).

8.1. Workshop Objective

Participants reported that workshop objectives were moderately met with average rating of 3.6.

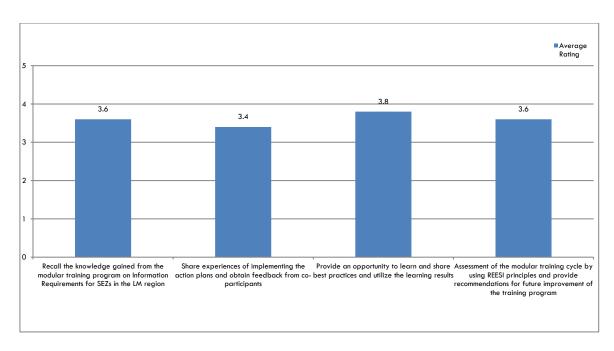


Figure 2. Learning Program Objectives

8.2. Relevance of Knowledge and Skills

Participants reported that knowledge and skills gained from the training program was mostly relevant to their work /business.

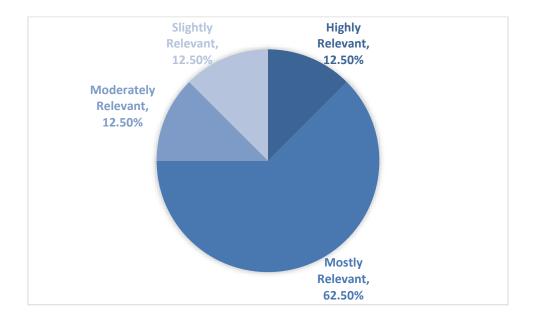


Figure 3. Relevance of Knowledge and Skills

8.3. Application of Knowledge and Skills

Participants reported that they applied knowledge and skills gained from the training program to their workplace / business.

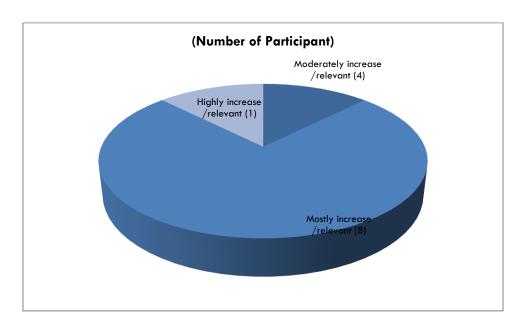


Figure 4. Application of Knowledge and Skills

8.4. Program Structure

Overall average rating was 3.65. Participants reported that they were especially satisfied with the MI's facilitation during the Workshop with the average rating of 4.13.

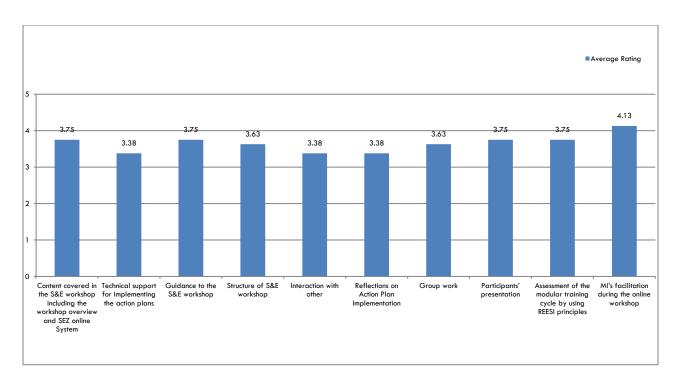


Figure 5. Program Structure

8.5. Overall Assessment

Participants reported that they were satisfied with the S&E Workshop.

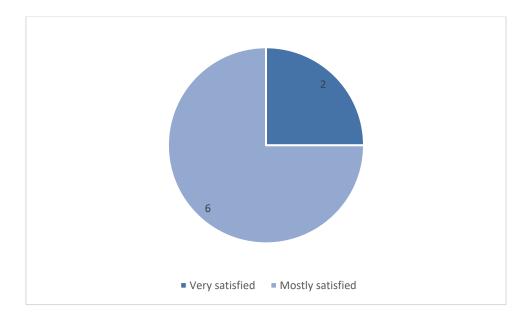
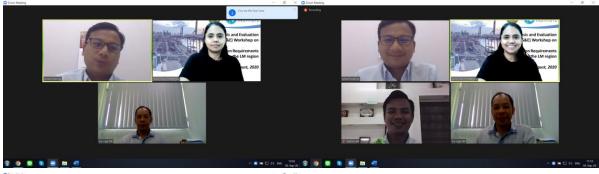


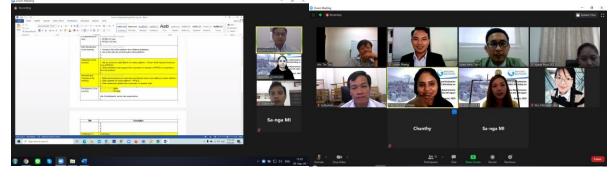
Figure 6. Overall Assessment

9. Appendices

9.1. Photos







9.2. S&E Workshop Evaluation

1) Program Objectives

Please indicate whether the objectives of the workshop were	Not met	Slightl y met 2	Neutral ly met	Mostl y met 4	Fully met	Aver age ratin g
Recall the knowledge gained from the modular training program on Information Requirements for SEZs in the LM region;			4	3	1	3.6
Share experiences of implementing the action plans and obtain feedback from co- participants;		1	3	2	2	3.4
Provide an opportunity to learn and share best practices and utilize the learning results;			3	4	1	3.8
Assessment of the modular training cycle by using REESI principles and provide recommendations for future improvement of the training program.			4	3	1	3.6

2) Knowledge and skills gained from the training

Please indicate	Not	Somewhat	Moderately	Mostly	Highly	Average
the relevance of	increased	increased	increased /	increased	increased	rating
knowledge and	/	/ relevant	relevant	/	/	
skills gained	relevant	2	3	relevant	relevant	

and its application.	1			4	5	
 Relevance of knowledge and skills from the training to your workplace / business 		1	1	5	1	3.8
 Application of knowledge and skills gained from the training to your workplace / business 			1	6	1	4.0

3) Workshop Method

How would you describe the following	Very Poor	Poor	Moderate	Good	Excellent	Average rating
issue	1	2	3	4	5	

	1					
Content covered in the S&E workshop including the workshop overview and SEZ online System			3	4	1	3.8
• Technical support for implementing the action plans		2	2	3	1	3.4
Guidance to the S&E workshop			4	2	2	3.8
Structure of S&E workshop			4	3	1	3.6
Interaction with other		1	4	2	1	3.4
Reflections on Action Plan Implementation		2	2	3	1	3.4
Group work			4	3	1	3.6
Participants' presentation			3	4	1	3.8
Assessment of the modular training cycle by using REESI principles			3	4	1	3.8

• MI's facilitation		2	3	3	4.1
during the online					
workshop					

Please provide comments and/or suggestions, if any

4) Overall Assessment

How do you rate about	Not Satisfie d 1	Less Satisfie d 2	Somewhat Satisfied 3	Satisfie d 4	Very Satisfie d 5	Averag e Rating
Overall satisfaction with the S&E Workshop				6	2	4.3

Please provide comments and/or suggestions, if any

• All staffs participated in that Modular Training from SEZ's Management
Committee Office so we can share the data concerns with SEZs. In my
suggestions, If you want to know about outside of SEZs (EZs, Cross Border
EZs), I want you to join Ministry of Commerce directly and invite training
directly with clear title.(e.g for SEZs, EZs, Cross Border EZs)

9.3. Concept Note



Organized by Mekong Institute (MI)



Royal Government of Thailand

Funded by Lancang - Mekong Cooperation Special Fund

Synthesis and Evaluation (S&E) Workshop on

Information Requirements for SEZs in the LM region

July 20 & 29-31, 2020 using ZOOM Application

Concept Note

1. Background

Mekong Institute (MI), with the support of the Lancang-Mekong Cooperation Special Fund, successfully conducted one-week modular training program on "Information Requirements for SEZs in the LM region" on December 16-19, 2019 at its residential training center, Khon Kaen, Thailand. The training aimed to

- Identify and confirm relevant information for the Economic Zones (EZ) Online Information Portal from the LM countries,
- Enhance knowledge on online information systems to promote regional trade and investment, and
- Implement work plans for providing information to the EZs Online System.

There were four interrelated modules in the training: 1) Information System and Digital Economy; 2) Building Cross Border Value Chains in EZs in LM Countries; 3) EZ Online System: Introduction and details; and 4) Action Plans.

The training is part of the project on Upgrading Border Facilitation for Trade and Logistics Development. The aims of the project are to

- 1) promote trade along border trade zones which link the Lancang-Mekong countries;
- 2) facilitate cross-border trade by increasing the capacity for commerce and reducing the costs faced by traders within the Lancang-Mekong countries; and
- 3) enhance connectivity and improve competitiveness across international border though improvements in infrastructure focused on facilitating cross-border and investment is designed to support policy and structural reforms.

Expected outcomes of the project are

- 1. Increased quality infrastructure in SEZs, i.e. joint one-stop service centers and common control areas.
- 2. Harmonized and efficient cross-border linkages, logistics services, and CIQ procedures
- Deepened intra-regional economic linkages within Mekong sub-region and PRC further contributing towards the ASEAN Community.

As part of the training program, the participants developed Action Plans on EZs that included information and data collection in their countries for EZs On-line System (www.lmezs.com), and transferring knowledge and experiences acquired through the

training program to concerned beneficiaries and stakeholders in the Lancang-Mekong countries namely Cambodia, Lao PDR, Myanmar and Thailand through conducting sessions and, workshop/training etc in their respective countries.

To review the learning and the action plan implementation results, and obtain feedback on the modular training cycle, a Synthesis and Evaluation Workshop (S&E) will be conducted using Zoom Application on July 20 and 28-30, 2020.

2. Objectives

The specific objectives of the Synthesis & Evaluation Workshop are to:

- a) Recall the knowledge gained from the modular training program on Information Requirements for SEZs in the LM region;
- b) Share experiences of implementing the action plans and obtain feedback from coparticipants;
- c) Provide an opportunity to learn and share best practices and utilize the learning results;
- d) Assessment of the modular training cycle by using REESI (Relevance, Efficiency, Effectiveness and Institutional Development and Impact) principles and provide recommendations for future improvement of the training program.

3. Methodology of the Workshop

The S&E workshop is structured into two parts.

Part I: Guidance on country-wise preparation for the S&E workshop using online methods, July 20

Prior to the Synthesis and Evaluation (S&E) workshop on July 28-30, an online meeting with the country groups will be held in the following manner;

□ A separate online meeting with each group of country participants will be held on July 20. The duration of online meeting will be 45 minutes per country;

- ☐ All the participants are required to join the S&E workshop online on July 28-30, 2020. The duration of an online group meeting will not be more than three hours in a day;
- ☐ Each individual participant is required to fill in information in two forms.
 - i. Action Plan Implementation Form
 - An event of action plan implementation includes the following
 - conducting workshop(s) on Information Requirements for SEZs in the LM region,
 - collecting and/or uploading information related to economic zones on the web portal (<u>www.lmezs.com</u>),
 - sharing and dissemination of knowledge, skills and/or learning points acquired during the training to related persons / departments,
 - writing and/or posting articles/news, conducting research, etc.
 - Each country group is required to consolidate and summarize individual information with photos of the activities, if any, and prepare a presentation using Power Point, Video and/or any other suitable online tools. The length of a video should not be more than 3 mins per country;

ii. Training Cycle Assessment Form

• Individual participant is required to assess the cycle of the training against the REESI principles (Relevance, Efficiency, Effectiveness, Sustainability and Institutional Development) and impact of the training as per the provided template. The training materials are available on Mekong Institute Elearning System at

http://elearn.mekonginstitute.org/moodle/login/index.php;

Username/password is Ecozones2019

REESI refers to

- Relevance refers to "how relevant is the activity to the target groups' needs"
- Efficiency refers to "has the activity reached the expected number of beneficiaries (institutions, targeted trainees etc.) within the expected time frame?"
- Effectiveness refers to "how is the activity quality? How do the stakeholders perceive them? Were the targeted beneficiary groups actually reached?) Has the activity generated any results that could lead to changes of the assisted institutions' operation?"
- Sustainability refers to "to what extend are the benefits from the activity likely to continue after the project completion in terms of financial, institutional, technical and environmental sustainability and local ownership?"
- Institutional Development and other Impact refers to "Identification of the assumptions on external factors that are considered necessary to achieve impact"
- Each country group is required to consolidate, summarize individual information and prepare a presentation using Power Point, video recording and/or other suitable online tools;

☐ Filled-in forms by individual participants and power point and other forms of presentations prepared by country groups should be submitted to MI at least two days prior to the online S&E workshop on July 28-30 to enable the MI team to upload the documents and presentations on the MI e-learning portal;

Part II: Online Synthesis and Evaluation Workshop, July 29-31, 2020

- Reflections on Action Plan Implementation
 - Country team leader presents results of Action Plan Implementation by individuals/country groups.
 - Each country will be allotted 30 mins for the presentation including questions and answers.
- Assessment of the modular training cycle by using REESI principles
 - Country team leader presents a summary of the evaluation of the training by using the principles of REESI.
 - Each country will be allotted 30 mins for the presentation including questions and answers.
- Online workshop evaluation will be sent to the participants following the online workshop.

4. Target Participants and Online Package

4.1 Target Participants

 The participants of the S&E Workshop will be drawn from the participants' list of Modular Training on Information Requirements for SEZs in the LM region, held on December 16-19, 2019. • 16 participants attended the above-mentioned four-day training program at MI

mainly representing public sectors of selected SEZs/EZ in Cambodia, Lao PDR,

Myanmar and Thailand (Tai Seng Bavet SEZ, Zhejiang Guoji SEZ, Savan-Seno SEZ,

Thilawa SEZ, Dawei SEZ, Kyaukphyu SEZ, Chiangrai SEZ, Nakhon Phanom SEZ). There

was one representative from the private sector (Phnom Penh SEZ, Cambodia).

4.2 Internet Package

MI will provide the cost of internet package for the online workshop as a lumpsum

amount of 50 US dollars per participant. The payment will be transferred to the

individual /or group team leader account after the completion of the workshop.

5. Output

It is expected at the end of the online workshop, MI will receive specific recommendations

from the participants for further development of MI's training programs including on

approach, content, mode of delivery, and tools and methods used.

6. Contacts

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9.4. Directory

Participants' Directory

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About Mekong Institute

The Mekong Institute (MI) is an Inter-Governmental Organization (IGO) working closely with the governments of six countries, namely Cambodia, P.R.China, Lao PDR, Myanmar, Vietnam and Thailand, to promote regional development, cooperation and integration by offering capability development programs across three cutting themes of Agricultural Development and Commercialization (ADC), Trade and Investment Facilitation (TIF), and Innovation and Technological Connectivity (ITC).

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