

Leveraging on Food Standards to Improve Market Access

An event celebrating World Food Safety Day 2023

Despite the promising potentials of Myanmar agriculture and food sector, the industry is still at the nascent state to seize opportunities through compliance and conformities in rapidly transforming supply chains with increasing demands of safety and quality. On the other hand, private sector food producers in Myanmar, especially SMEs, are facing multiple challenges today amidst the rapidly changing operating environment. Recognizing this urgency on World Food Safety Day 2023, MILS and Mekong Institute take the opportunity to gather key stakeholders in an event to provide better understanding of food standards, highlight their importance in market systems and brainstorm ways to catalyst the development of the environment that fosters better compliance of the standards.

Date: 7th June 2023 (Wednesday)

Time: 9 am to 12:35 pm

Place: Novotel Hotel Yangon, Eureka Room (Hybrid Event)

Language: Myanmar (No translation available)

Agenda	
9:00 am – 9:15 am	Registration
9:15 am – 9:45 am	Breakfast Briefing
9:45 am – 9:50 am	Welcome Remark <i>Kyaw Thu Htet, CEO, MILS</i>
9:50 am – 10:00 am	Opening Remark <i>Maria Theresa Medialdia, Director of Agricultural Development and Commercialization Department, Mekong Institute</i>
10:00 am – 10:05 am	Keynote Speech <i>Dr. Yuka Makino, FAO Representative to Myanmar</i>
10:05 am – 10:20 am	Importance of Food Standards in Supply Chain <i>Munna Bahadur, Procurement Officer, Supply Chain Management Unit, United Nations World Food Program (WFP)</i>
10:20 am – 10:35 am	Private Sector Initiatives for Better Awareness of Food Standards <i>Dr. Zarni Htet Hlaing, National Coordinator, SBN Myanmar</i>
10:35 am – 10:45 am	Practical Financial Support for Agri-food SMEs <i>Toe Lin Nyunt, Director of SME Banking, AYA Bank</i>
10:45 am – 11 am	Networking Tea Break
11:00 am – 12:15 pm	<p>Panel Discussion: Understanding Food Standards and Leveraging on Them to Improve Market Access</p> <p><i>A diverse group of panelists from private and public sector will share their perspectives on the understanding the food standards, their importance in supply chains, current status and challenges Myanmar is facing and explore ways to address them.</i></p> <p>Moderator: Dr. Zin Mar Linn, Head of Food Safety and Quality Business Unit, MILS Panelist 1: Dr. Khin Nyein Aye, Former Deputy Director, Myanmar FDA Panelist 2: Nathan Winn, Managing Director, Shan Orchard Panelist 3: Dr. Win Win Kyi, Food Science and Technology Association (FoSTA) Myanmar Panelist 4: U Tint Wai, Senior National SPS Advisor, Arise+ Myanmar, International Trade Center (ITC)</p>
12:15 pm – 12:30 pm	Workshop on Collecting the feedbacks from SMEs for the Development of Food Safety Toolkit
12:30 pm – 12:35 pm	Closing Remark, Khine Thet Wai Thein, Emerging Entrepreneur, The Nut Butter