



Photo Contest

SUSTAINABLE
AND
SMART TOURISM

Mekong Institute (MI) is calling for entries for a photo contest. All professional and amateur photographers from Ayutthaya, Siem Reap, Luang Prabang, Hue, and Bagan are invited to participate. These five heritage sites were selected due to their historical significance and importance in tourism sectors for Mekong Region. This activity is part of the ongoing “Sustainable and Smart Tourism Development in the Mekong Region” project, supported by Mekong-Republic of Korea Cooperation Fund (MKCF).

Theme

Under the theme of “The Unseen Tourism Gems”, the photo(s) should capture the unique tourism attractions, practices, and potentials of either Ayutthaya, Siem Reap, Luang Prabang, Hue, or Bagan. The photo should be within one or all categories of ecology, crafts, history, entertainment, healing, food, and culture.

How to Participate

- Save your photo in JPEG format with at least 300 dpi and a maximum file size of 5 MB.
- Label each photo as “Location_title of work_full name (e.g., Siem Reap_Khmer Culinary_Jonh Smith).
- Write up 30-word caption for each photo.
- Submit your photo(s) with caption(s) to lal@mekonginstitute.org by December 31, 2022.

Rules

1. The photo must be taken within 2022.
2. The photo must be original and has not been featured, published, or awarded before.
3. Contestants are welcome to submit up to five photos per category. However, one contestant can only be awarded one photo.
4. The photo must not contain date stamps, watermarks, or any text on the image/s.
5. Photo manipulation and heavy filtering are not allowed.

Prizes

10 Winners will be selected and awarded USD 100 each. The results will be announced and the winners will be informed in January 2023.

Copyright Use

- All contestants must grant all rights and access to their materials upon submission.
- They will be attributed as owners of the photos in the project’s and MI’s publications, website, social media channels, and other related platforms and materials. In addition, entrants must warrant that the submitted entries are of original work and do not infringe upon the copyright, trademark, privacy, or intellectual property rights or claims of any other person or entity.

For more information on the project, visit: <https://www.mekonginstitute.org/what-we-do/ongoing-projects/sustainable-and-smart-tourism-development-in-the-mekong-region/>

If you have any questions or need clarifications regarding this contest, please contact Jasmine at: Telegram/Zalo: +66-0649636303.

Vlog Contest

SUSTAINABLE
AND
SMART TOURISM

Mekong Institute (MI) is calling for entries for a Vlog contest. All professional and amateur vloggers from Ayutthaya, Siem Reap, Luang Prabang, Hue, and Bagan are invited to participate. These five heritage sites were selected due to their historical significance and importance in tourism sectors for Mekong Region.

This activity is part of the ongoing "Sustainable and Smart Tourism Development in the Mekong Region" project, supported by Mekong-Republic of Korea Cooperation Fund (MKCF).

Theme

Under the theme of "The Unseen Tourism Gems", the vlog should capture the unique tourism attractions, practices, and potentials of either Ayutthaya, Siem Reap, Luang Prabang, Hue, or Bagan. The video should be within one or all categories of ecology, crafts, history, entertainment, healing, food, and culture.

How to Participate

1. Create and share a short vlog of 40-50 seconds about key attractions, culture, innovative local products, food, music, dance etc. of either one of the selected locations that you think are unique to showcase sustainable tourism. It must be an original work that has not been featured, published, or awarded before.
2. The vlog should tell a story, which you believe would showcase the unseen destination to international and domestic visitors.
3. Post with hashtag #Location name (e.g., #Siem_Reap)_2022 #Sustainable_Smart_tourism on your TikTok or YouTube or Facebook and make it public until December 31, 2022.
4. Submit your video link to lal@mekonginstitute.org or Telegram/zalo (+66-0649636303) as soon as it is posted publicly. We will monitor it during the contest period and the videos with the highest number of views and likes will be selected as winners.
5. The vlog must be taken within 2022 in one of the selected locations and must be original that has not been featured, posted, or awarded before.

Prizes

10 Winners will be selected and awarded USD 100 each. The results will be announced and the winners will be informed in January 2023.

Copyright Use

They will be attributed as owners of the videos in the project's and MI's publications, website, social media channels, and other related platforms and materials. In addition, entrants must warrant that the submitted entries are of original work and do not infringe upon the copyright, trademark, privacy, or intellectual property rights or claims of any other person or entity.

For more information on the project, visit: <https://www.mekonginstitute.org/what-we-do/ongoing-projects/sustainable-and-smart-tourism-development-in-the-mekong-region/>

If you have any questions or need clarifications regarding this contest, please contact Jasmine at: Telegram/Zalo: +66-0649636303.