

Certified Logistics Master Program

Funded by: Republic of Korea under Mekong-RoK Cooperation Fund (MRCF)

Implementing agency: Mekong Institute (GMS Inter governmental Agency)

Partner: GMS- FRETA

Project Duration: 3 years (2014-2017)

Target countries: Cambodia, Lao PDR, Myanmar, Vietnam and Thailand (CLMVT)

Target group: logistics service providers in CLMVT

1. Brief overview of the project (2014-2017)

- Objectives
 - To decrease cross-border logistic costs
 - To improve quality and timely services of local logistic providers on the GMS economic corridors
 - To integrate local logistic providers into sub regional, regional and global logistic chains
 - To improve connectivity and effective cross-border and transnational logistic services on all GMS Economic Corridors
- Expected Outcomes
 - GMS Logistic Service Standards will be formulated with technical assistance of Korean and Thai experts to meet international standards and accepted by FREATA members.
 - Training curriculum and training modules will be developed to cover the core standards and competencies.
 - Provision of three modular training cycles to benefit about 90 local logistic providers. Only those who completed the training cycle and passed qualifying activities will be awarded “Certified Logistic Master” Certificates.
 - Localizing core training modules in Khmer, Laos, Myanmar Thai and Vietnamese and provision of technical assistance to replicate the training program at national level
- Activities
 - Three Modular trainings at Mekong Institute (MI)
 - Action Plan implementation of the three modular trainings.
 - Three Synthesis and Evaluation (S&E) workshops
 - One Training of Trainers (planned in the phase 3)
 - GMS Logistics Database development

2. Key outcomes of the phase 1 (2014-2015)

- Formation of Technical Working Group (TWG)
 - Two meetings were held in August and November 2014
 - Finalized the core members of the TWG with roles and responsibilities
 - Finalized topics of the training curriculum and schedule of the project

- TWG reviewed the curriculum at the end of the first modular cycle in Aug 2015.
- Curriculum development
 - 16 modules on Certified Logistic Masters developed. The modules comprised of 10 modules for the 1st, 2nd and 3rd modular training cycles and 6 modules for the advanced Training of Trainers (ToT).
 - The evaluation indicators with total 300 credits were designed to assess performance in order to certify as 'logistics master'. The certification will be jointly awarded by MI, GMS FRETA, and Khon Kaen University.
- Three weeks residential training (March 16-April 3, 2015)
 - The training program trained 30 local logistics service providers representing private and public sectors from Cambodia, Lao PDR, Myanmar, Vietnam, and Thailand.
 - The training was provided on 10 modules covering regional and international agreements and regulation, warehouse management, maintenance, human resource management, financial management, dangerous goods, insurance etc.
 - Two structured learning visits were organized to visit Nong Khai, border with Lao PDR and Khon Kaen to obtain information and interact with custom officials.
 - All the participants developed action plans to apply the knowledge as work based assignment.
- Action Plan implementation(May – July 2015)
 - During the knowledge transfer phase, each participant implemented the individual action plan and submitted progress reports.
 - The participants were also assigned to gather information on Logistic companies on specific templates for the GMS logistics database.
 - The MI team and the logistics experts provided on-line consultation during the action plan implementation phase. The MI team visited the participants in five countries to provide on-site consultation and assessed the progress of their action plan.
- S&E Workshop (August 10-11, 2015)
 - The workshop was held on August 10-11, 2015 to obtain feedback on the implementation of the action plans. The modular training content was reviewed for any adjustments in the curriculum in consultation with the TWG. The participant's performance in the modular training was assessed, and all the 30 participants qualified for the award of Logistic Master certification.

3. Plan for phase 2 & 3 (2015-2017)

- Duration : October 2015 to February 2017
- Beneficiaries : 60 local logistics service providers in CLMVT (30 in each batch)
- Activities

- Second Modular Training : October, 2015
- Action Plan implementation : November to January, 2016
- S&E workshop: February, 2016
- Third Modular Training: May, 2016
- Action Plan implementation : June to August, 2016
- S&E workshop : September, 2016
- ToT for 20 selected participants in January 2017
- GMS Logistics Database Portal Development: October to December, 2015

4. GMS Logistics Database

- **Objective:** an online information platform to enhance the GMS logistics services network and promote efficient logistics services in the region
- **Method/Way:** Designing and promoting APP - a computer program designed to run on smart phones, tablet computers and other mobile devices and is easily available through application distribution platforms such as Apple APP Store, Google and etc.
- **Target Group:** The APP targets at Logistics Service Providers (LSPs) and traders in the GMS. Promotion can be via Business Membership Organizations (BMOs), GMS FRETA and other relevant organizations/agencies.
- **Services:** LSPs can upload their company and services information with their contacts, and they can post service request. Interested LSPs can respond to the requests in a timely manner.
- **How to Find a reliable APP Developer:** Public recruitment and bidding (competing), no limits to the scale of the company. Preferences will be given to IT companies based in GMS.
- **How to Sustain the APP Utilization and Maintenance:** 1).Linking with the website database; 2). MI provides will provide guidance for designing and promoting the APP in the initial stage and the developer will gradually own the APP for its business purpose. MI gradually reduces its engagement in this APP development; 3). Starting from free trial, and along with the increasing number of users, chargeable company/service advertisement function can be added and/or with chargeable membership by providing additional functions.
- **Target:** 4000 logistics companies from Cambodia, Laos, Myanmar, Vietnam and Thailand comprising of trucking companies, freight forwarders, warehouse owners, shipping agents, cold chain providers etc,