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MEKONG FORUM 2019



GMS LOGISTICS FORUM 2019

BRIDGING BORDERS: GMS Connectivity for Inclusivity and Sustainability

A JOINT FORUM ON LOGISTICS

July 24-25, 2019

Pullman Hotel,
Khon Kaen, Thailand





KEYNOTE SPEAKER

DR. NARONGCHAI AKRASANEE

Former Minister of Energy
and Minister of Commerce of Thailand

Dr. Narongchai Akrasanee, a Thai economist/technocrat, is known for his continuous involvement in the economic development of Thailand in many capacities, and in ASEAN and APEC affairs. He had a number of appointments in the Thai Government, including as Advisor to several Thai Prime Ministers, as a former Minister of Energy and Minister of Commerce, a Senator, and a member of the National Legislative Assembly.

He has worked on ASEAN and APEC affairs all along, being an initiator of AFTA and the APEC Leaders Meeting. He has also served as the Chairman of the Steering Committee and Vice Chairman of the Council of Mekong Institute.

In the private sector, Dr. Narongchai is on the Board of several publicly listed companies including MFC Asset Management Plc., Ananda Property Development Plc. and the Brooker Group. In January 2016, he was reappointed to be an Independent Non-executive Director of AIA Group Limited, Hong Kong.

Dr. Narongchai served as a member of the Board of many Thai public institutions including the National Economic and Social Development Board, Board of Investment, Bank of Thailand, Securities and Exchange Commission of Thailand and the Insurance Commission. He was also a Chairman of the Export-Import Bank of Thailand.

Having graduated with a Ph.D. in economics from the Johns Hopkins University, Dr. Narongchai has a keen interest in education and research. He is the founding member of the Thailand Development Research Institute, Chairman of the Khon Kaen University Council, and Chairman of Mekong Institute Steering Committee.

KEYNOTE SPEAKER

MR. ZHANG GUOHUA

Vice Governor

Yunnan Province, P.R. China

Mr. Zhang Guohua is the Vice Governor of the People's Government of Yunnan Province, P.R. China. Prior to this, he was Party Secretary of the Xuzhou CPC Municipal Committee of Jiangsu Province and Chairman of the Standing Committee of Xuzhou Municipal People's Congress.

A public leader with more than 20 years of service, he also served as Mayor of Nantong Municipality in 2012-2016; and Party Secretary of Kunshun CPC Municipal Committee, Chairman of the Standing Committee of Kunshan Municipal People's Congress and Secretary of Party Working Committee of Kunshan Economy and Technology Development Zone from 2006-2011. He was also Board Chairman and Member of Party Leadership and Vice General Manager of Suzhou Material and Equipment Holding Group Corporation, as well as Director of the Reform Office of Commodities Trading Bureau of Suzhou.



KEYNOTE SPEAKER

PROF. DR. NAOYUKI YOSHINO

Dean/Chief Executive Officer
Asian Development Bank Institute



Naoyuki YOSHINO is Dean & CEO of the Asian Development Bank Institute (ADB Institute); Professor Emeritus of Keio University, in Tokyo, Japan; and Senior Adviser at the Japan Financial Services Agency's (FSA) Financial Research Center (FSA Institute). He obtained his PhD from Johns Hopkins University, where his thesis supervisor was Sir Alan Walters (who was Margaret Thatcher's Economic Adviser). He was a visiting scholar at the Massachusetts Institute of Technology (United States) and has been a visiting professor at various universities including the University of New South Wales (Australia), Fondation Nationale des Sciences Politiques (France), University of Gothenburg (Sweden) and Martin Luther University of Halle-Wittenberg (Germany). He was an Assistant Professor at the State University of New York and an Economics Professor at Keio University from 1990 to 2014. He was appointed board member of the Financial Planning Standards Board in 2007, and also served as chairperson of the Japanese Ministry of Finance's Council on Foreign Exchange and its Fiscal System Council (Fiscal Investment and Loan Program Section). He was also a board member of the Deposit Insurance Corporation of Japan, chairperson of the Meeting of Japanese Government Bond Investors (Ministry of Finance) and was President of the Financial System Council of the Government of Japan. He was conferred honorary doctorates by the University of Gothenburg (Sweden) in 2004 and by Martin Luther University of Halle-Wittenberg (Germany) in 2013; he also received the Fukuzawa Award from Keio University for his contribution to academic research in 2013.



Boosting Border Trade with Streamlined Frameworks

SESSION I

MR. DAVID MARTIN

High Level Economic Integration Advisor
Asian Development Bank

Mr. David Martin was until June 30, 2019, the High Level Economic Integration Policy Adviser and Project Team Leader for the Asian Development Bank on Project TA-8748 REG Sub-project 2 (SP2) Support for Implementing the Action Plan for Transport and Trade Facilitation in the Greater Mekong Subregion (GMS). David holds a Master of Arts degree in South-East Asian Studies (Economics Major) from the University of London, and has lived and worked in Southeast Asia over a period spanning 30 years – including teaching at Hasanuddin University, working as Team Leader on two EU projects of support to the ASEAN Secretariat and the EU-Indonesia Trade Support Programme at the Indonesian Ministry of Trade, before working as Policy Advisor and Team Leader on Transport and Trade Facilitation in the GMS for the ADB since 2014, helping to launch the Cross-Border Transport Facilitation Agreement (CBTA) ‘Early Harvest’ of commercial cross-border transport services across the GMS. David has published various academic papers and written for EU and Indonesian publications including EURACTIV, the Jakarta Post and Globe Asia. He speaks several European languages and is fluent in Bahasa Indonesia.





MS. TANAPAK SONGKHRAMCHAI

Transport Technical Officer, Freight Transport Bureau, Department of Land Transport, Thailand

Tanapak Songkhrachai graduated from the University of Nottingham with a Master's degree in Food Production Management (Cold Chain Management) under a scholarship from the Thai government. She has over 10 years of working experience in food logistics. She currently works as a transport technical officer in the Freight Transport Bureau of the Department of Land Transport (DLT), and is mainly responsible for developing and promoting the capacity of truck operators to improve the quality and competitiveness of road freight transport in Thailand. She is working on several projects such as 1) "Freight Logistics Network Development for Road Transport Connecting Thailand to GMS Countries" to enhance the cooperation between Thai government agency and neighboring countries; 2) "Service Quality Standard for Truck Operation or Q Mark" to raise service level of road freight transport and support safe and environment-friendly transport; and 3) "Cold Chain Quality Standard for Truck Operation or Q Cold Chain" to improve agri-food transportation system in Thailand.

MR. KETTIVIT SITISOONTORNWONG

President

Thai International Freight Forwarders Association

Mr. Kettivit Sittisoontornwong is the CEO of Leo Global Logistics Public Company Limited, and also Director of a number of logistics enterprises such as Sinokor Merchant Marine (Thailand) Co., Ltd., YJC Depot Services Co. Ltd., and ARAMEX (Thailand) Co. Ltd.

As an active member of several Thai and regional and international logistics associations and business networks, Mr. Kettivit has served in various leadership capacities including as Board Member, Chairman and Executive Director of organizations such as the Thai Chamber of Commerce, Famous Pacific Shipping Group, and Global Ocean Agency Lines Network. He is currently the President of the Thailand International Freight Forwarders Association and was member of the Executive Committee of the ASEAN Federation of Freight Forwarders Association from 2013 – 2016. Mr. Kettivit has a BBA in Marketing from Assumption Business Administration College.



MODERATOR

MS. MARIA THERESA S. MEDIALDIA

**Director, Agricultural Development &
Commercialization Department, Mekong Institute**



Ms. Maria Theresa Medialdia is the Director of the Agricultural Development and Commercialization Department of MI. She joined the Institute with more than 20 years of experience in development work, research, project management, training, and teaching in various disciplines including supply chains and marketing, industrial organization, farming systems/sustainable agriculture, community development, impact assessment, project monitoring and evaluation, and socio-economics.

Prior to joining MI, she worked as University Researcher and Affiliate Assistant Professor at the University of the Philippines Los Baños and was on secondment to the International Rice Research Institute and the Philippines' Department of Agriculture for several years. She has worked in the US, Thailand, Cambodia, Lao PDR, Bangladesh, Indonesia and the Philippines as researcher, trainer, facilitator, technical adviser, and consultant with various international organizations such as the ADB, JICA, FAO, GIZ, the European Commission, IDRC, and the World Bank.

She obtained her bachelor's degree in agribusiness from University of the Philippines Los Baños, master's degree in agricultural economics from University of Kentucky, USA, and post graduate diploma in Executive Program in Management from Maastricht School of Management, The Netherlands.



SESSION II

Linking Logic with Logistics Capacities



MR. CHALAT WONGSANGUAN

Chairman, GMS-FRETA Thailand and Managing
Director, SCG Skills Development Co., Ltd.

Mr. Chalath Wongsanguan is the current Chairman of GMS-FRETA that is working to develop and facilitate Thailand's trade and transport in the Great Mekong Subregion. He also serves two positions in Siam Cement Group as Managing Director and Sustainability Solution Business Director of SCG Skills Development Co., Ltd. and SCG Logistics Management Co., Ltd. respectively.

His integrated education in political science (B.A.), industrial engineering (B.S.) and engineering management (M.S.) has paved the way for his profession in logistics and supply chain management, with a strong experience in road transport safety. He has also completed the Executive Development Program by Columbia Business School, Columbia University, USA.

DR. AMMARIN DARANPOB

Assistant Vice President
Loxley Public Company Limited



Ammarin Daranpob is a multidisciplinary engineer with degrees in Environmental, Civil, and Mechanical Engineerings. He has gained diversified engineering skills through a range of engineering and ecological practices. He focuses on sustainable development practices in the fields of Hydrology, Ecology, Computational Model, Remote Sensing, and Green Engineering. His work in several projects touches on vast and interdisciplinary nature including big data & machine learning, a large- and medium-scaled image analysis, and data fusion for spatio-temporal environmental analytics.

He joined a scientific task force at Coastal Hydrosience Analysis, Modeling & Predictive Simulations Laboratory to study the Ecological Effects of Sea Level Rise in the Northern Gulf of Mexico, a grant funded by the U.S. National Oceanic and Atmospheric Administration (NOAA).

He co-developed “Metropolitan Water Availability Index” funded by the US-EPA. He co-owns two US patents on sustainable passive nutrient removal for underground drain field developed at the UCF Stormwater Management Academy.

His work on “Short-term Streamflow Forecasting with Global Climate Change Implications based on Artificial Intelligence Genetic Programming and Neural Network Models” was in the “Top 25 Hottest Articles” of ScienceDirect Journals. His other work about Innovative Design in Support of Green Building Initiative received the “Best Paper Award” in the 6th International Conference on Environmental Informatics. He received the Professional Award from the American Society of Photogrammetry and Remote Sensing.

He joined Loxley Pcl. to develop an Integrated Water and Disaster Management Information System. He was a head of adventurous strategy at K2 Venture Capital, and served as a director of a Thailand-based venture capital company. He occasionally serves as a speaker on IOT and Big Data Analytic for Smart City for various institutes and agencies in Thailand.



MR. OUDET SOUVANNAVONG

Chairman of GMS Business Council and President of
Lao National Chamber of Commerce and Industry

Mr. Oudet Souvannavong is the President of the Lao National Chamber of Commerce and Industry (LNCCI) since July 2016, and has been a council member of the Greater Mekong Sub-region Business Council (GMS-BC) since 2004. In 2008, he became Secretary General of the GMS-BC and assumed the Council's chairmanship in August 2017. He is also a Founding Member of the ASEAN Business Advisory Council (ASEAN-BAC) since its establishment in 2000, and is a Council Member of the UNESCAP Asia Pacific Business Advisory Council (AP-BAC). He is also founder and President of the Lao Hotel and Restaurant Association (LHRA) since 2004.

Mr. Oudet worked as a civil servant at the Ministry of Agriculture and Forestry from 1981 to 1990. From 1991 to 2004, he was a regional expert in the fields of human resource and institutional and rural development working with various international organizations. In 2000, he became Managing Director of the Societe Commerciale Lao and was also director of a number of business ventures including Best Western Vientiane Hotel, Fuji Japanese Restaurants, and Lao Inter Tourist Co., Ltd., in Lao PDR.

He received basic and tertiary education in France, Vietnam and Lao PDR. He also holds a Diploma in Education, Math and Physics from the Ecole Superieure de Pedagogie de Vientiane (now the National University of the Lao PDR) and a Post Graduate Certificate in Forest Industry Management from the Swedish University of Agricultural Sciences.

MR. JENS THRAENHART

Executive Director

Mekong Tourism Coordinating Office



Jens Thraenhart has over 25 years of international travel, tourism, and hospitality experience, spanning positions in operations, marketing, business development, revenue management, strategic planning, and e-business.

In 2014, Jens Thraenhart was appointed by the tourism ministries of Thailand, Vietnam, Cambodia, Laos, Myanmar, and China (Provinces of Yunnan and Guangxi) to head the Mekong Tourism Coordinating (MTCO) as its Executive Director. In 2008, he co-founded award-winning China digital marketing firm Dragon Trail, and previously has led marketing and digital strategy teams with the Canadian Tourism Commission and Fairmont Hotels & Resorts.

In 1999, he founded consulting firm Chameleon Strategies, an Affiliate Member of the World Tourism Organization (UNWTO) since 2008. Headquartered in Bangkok, Thailand, Chameleon Strategies is a bespoke strategy firm for the travel, tourism, hospitality, and lifestyle industries with expertise in digital and social commerce technologies, content marketing, and graphic design.

Educated at Cornell University with an MBA-accredited Masters of Management in Hospitality, and a joint Bachelor of Science from the University of Massachusetts, Amherst, and the University Center 'Cesar Ritz' at Brig, Switzerland, Mr. Thraenhart was recognized as one of the travel industry's top 100 rising stars by Travel Agent Magazine in 2003, was listed as one of HSMIA's 25 Most Extraordinary Sales and Marketing Minds in Hospitality and Travel in 2004 and 2005, and named as one of the Top 20 Extraordinary Minds in European Travel and Hospitality in 2014. He is a member of the UNWTO Panel of Experts, PATA Board Member, past Chair of PATA China, and past board member of HSMIA and IFITT. Mr. Thraenhart is currently enrolled in the Doctor of Hospitality and Tourism degree program at Hong Kong Polytechnic University.

MODERATOR

MR. SUDAM PAWAR

Director, Innovation and Technological
Connectivity Department, Mekong Institute



Mr. Sudam Pawar is the Director of the Innovation and Technological Connectivity Department of MI. A development professional with over 20 years of experience in the development sector, He has worked in the areas of management consultancy, project management, training and capacity building.

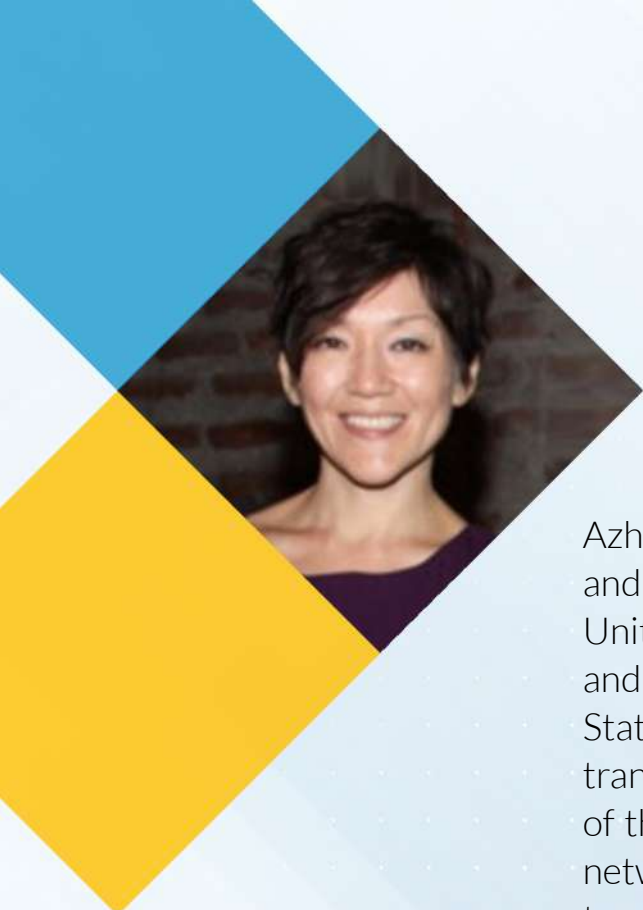
His key areas of interest are innovations and technology in energy, environment, entrepreneurship and sustainable livelihood. He has extensive experience in implementing development projects in Africa and India funded by multilateral agencies, governments and the private sector. His work has spanned the areas of business plan development and implementation, performance analysis and risk management.

Mr. Pawar obtained his bachelor's degree in Agricultural Engineering from Mahatma Phule Agricultural University, and his MBA (International Business) from Jadavpur University of Kolkata, India.



SESSION III

**Transforming
Logistics Processes
with Digital Tech**



MS. AZHAR JAIMURZINA

Chief, Transport Connectivity and Logistics
Section, Transport Division, UNESCAP

Azhar Jaimurzina is Chief of the Transport Connectivity and Logistics Section of the Transport Division of the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). The Section supports member States in their efforts to develop integrated intermodal transport connectivity by assisting in further development of the Asian Highway, Trans-Asian Railway and Dry Ports networks and implementation of the necessary measures to improve the operational efficiency of transport systems, including through common regional frameworks, harmonized technical and operational standards and rules, application of new technologies to cross-border transport and innovations in logistics.

Previously Ms. Jaimurzina has worked as Chief of the Infrastructure Services Unit of the United Nations Economic Commission for Latin America and the Caribbean (UNECLAC), Economic Affairs Officer for the Trade Logistics and Technology Branch of the United Nations Conference on Trade and Development (UNCTAD) and Economic Affairs Officer of the Transport Division of the United Nations Economic Commission for Europe (UNECE). She has worked with more than 70 developed and developing countries and transition economies world-wide. In doing so, she provided substantive support to a wide range of the UN intergovernmental bodies and groups of experts, carried out comprehensive UN technical assistance and capacity building projects and drafted or contributed to a large number of UN analytical reports, legal instruments and technical standards on infrastructure development, inland transport, trade logistics and trade facilitation. Ms. Jaimurzina holds a Master Degree in International Law from Université Libre de Bruxelles and a Master Degree in International Relations from University of Chicago.

MR. STEVE TIPMAN

Executive Director

TFO Canada

Steve Tipman is the Executive Director of TFO Canada and leads the organization in fulfilling its mission of improving lives through international trade. Leading the successful execution of TFO Canada's strategic and business plans, Steve is responsible for overall administration, strategic management, and reporting to the Board of Directors. With over 25 years of experience in both the private and non-profit sectors, Steve has spent much of his career working in the areas of international trade and development. He spent eight years working at Livingston International, a trade services company focused on customs brokerage and compliance. He also served as a Vice President of CARE Canada and President and CEO of Volunteer Canada. He is a former member of the Board of Directors of the Canadian Association of International Development Professionals. He holds an International Masters in Business Administration from the University of Ottawa.





DR. EAKAPONG TUNGSRISANGUAN

Chief Financial Officer
JWD InfoLogistics Public Company Limited

Dr. Eakapong Tungsriranguan is the Chief Financial Officer of JWD InfoLogistics Co., Ltd. He has taken an important role on the company listing in Stock Exchange of Thailand (SET) as well as fundraising through REIT structure with total fund size of Baht 2.9 billion. Eakapong is responsible for JWD investment decision both in the form of green field projects, joint ventures and merger and acquisition in Thailand and ASEAN. Apart from investment tasks, he is also taking care of finance, accounting, legal and investor relations activities. He also serves as a member of the board of directors of several public and private companies in Thailand. With over 15 years of experience in the field, he has been an invited speaker and lecturer in various courses organized by SET, financial institutes as well as universities. Apart from finance and legal degrees, he also holds a Doctoral degree in Engineering, specializing in telecommunications and information technologies. He is a member of the IT committee of JWD and has been a consistent advocate of various new technologies in JWD services.

MR. NAT LERTLAKSANA

Assistant General Manager - Commercial (Head of Partnership Management)
Kerry Express (Thailand) Limited



Mr. Nat Lertlaksana is an Assistant General Manager of Kerry Express (Thailand) Limited, a subsidiary of Kerry Logistics Network Limited (KLN, a company listed in Hong Kong Stock Exchange) and a member of the Kerry Group of Companies.

Established in 2006, Kerry Express now has more than 5,500 service points in all provinces of Thailand. Its next-day (ND) delivery service covers 99.9% of Thai population, and 97% of the parcels are delivered at the first attempt. Every day, Kerry Express delivers more than 1,100,000 parcels to offices, warehouses, retail shops and households. Its key customers include international express firms, e-commerce companies, home shopping channels, banks, technology firms, telecom companies, financial institutes, schools, as well as local retail chains.

Kerry Express is also Thailand's biggest cash-on-delivery (COD) operator. In terms of overseas operations, Kerry Express has presence in Hong Kong, Taiwan, Vietnam, Cambodia and Malaysia.

Mr. Nat Lertlaksana holds a Master Degree in Public and Private Management from the National Institute of Development Administration, and a Bachelor Degree in Business Studies from Staffordshire University.

MODERATOR

MR. MADHURJYA KUMAR DUTTA

**Director, Trade and Investment Facilitation
Department, Mekong Institute**



Mr. Madhurjya Kumar Dutta is the Director of the Trade & Investment Facilitation Department of MI. Previously he was Research Director of the Economic Institute of Cambodia and Adviser of Cambodia India Entrepreneurship Development Institute (a bilateral project of Governments of India and Cambodia). He was conferred as Honorary Advisor to the Ministry of Labour and Vocational Training, Cambodia through a royal decree by the Prime Minister and the King of the Kingdom of Cambodia.

Mr. Dutta has over 20 years of experience in private sector development in South Asian and Southeast Asian countries. His key areas of interest are entrepreneurship, SME development and trade facilitation; and he has designed and implemented several multilateral capacity development projects on SME and trade facilitation in the GMS. He has also served as consultant to various agencies such as UNESCAP, ADB, World Bank, GIZ, UNDP, IFC, ILO, USAID, IFAD, OXFAM, World Vision, Chemonics International etc., on SME policy development, value chain, tourism, investment feasibility, green business, and private sector innovations.

Mr. Dutta earned his master's degree from the Delhi School of Economics, University of Delhi and a Master of Science in Regional Development Planning and Management from Technical University of Dortmund, Germany. He also holds an advanced diploma in regional development planning.

SYNTHESIS AND WAY FORWARD

DR. WATCHARAS LEELAWATH

Executive Director
Mekong Institute



Dr. Watcharas Leelawath is currently serving his second term as the Executive Director of Mekong Institute.

Prior to joining MI, he was the Deputy Executive Director of the International Institute for Trade and Development in-charge of planning, supervising and conducting research projects, training programs and various capacity building activities. He was also Assistant Professor of Economics at the University of Minnesota, Morris, USA where he taught International Economics and Mathematics for Economists.

He is a trade economist with a strong interest in trade and development cooperation issues in the Greater Mekong Sub-region and ASEAN frameworks, and has extensive research experience in the fields of International Labor Migration and Regional Economic Integration. Dr. Leelawath has written several papers presented in local and international conferences, has published several articles on trade-related topics and has co-authored a book entitled “Economics and Trade in Goods: An Introduction.” He has also provided his expertise in a number of capacity building programs organized by ITD, ADB, UNESCAP, WTO and Thailand International Cooperation.

Dr. Leelawath earned his bachelor’s degree from Chulalongkorn University, and his MA and Ph.D. in economics from the University of Kansas, USA.

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