



LOCO
GET AROUND LIKE A LOCAL



We help people
"GET AROUND LIKE A LOCAL"



A Gateway of travel and payment for tourists in Laos

The Solution for Sustainable & Green Transportation



PROBLEMS



TRANSPARENCY



RELIABILITY



SAFETY



ACCESSIBILITY



AVAILABILITY



YOUR CHANCE IS 1 OUT OF 3

LOCA is the SOLUTION



Standard pricing and tracking



Realtime tracking and detailed histories with our monitoring system



Driver are passed background check and training, all driving documents are verified, and insurance is a must

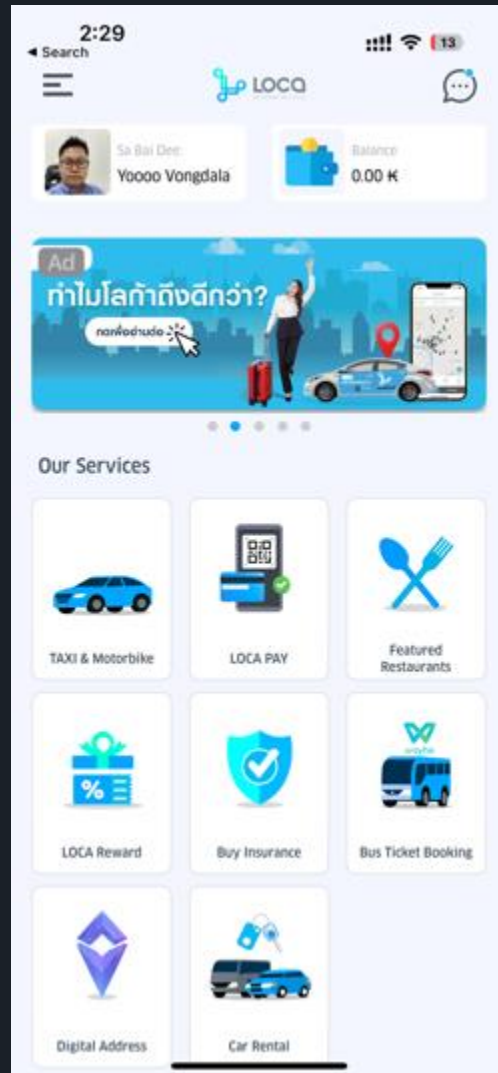


Access to LOCA drivers via a mobile application everywhere around the city



LOCA provide tailor-made and insightful information about the city you are visiting and at the time you are visiting

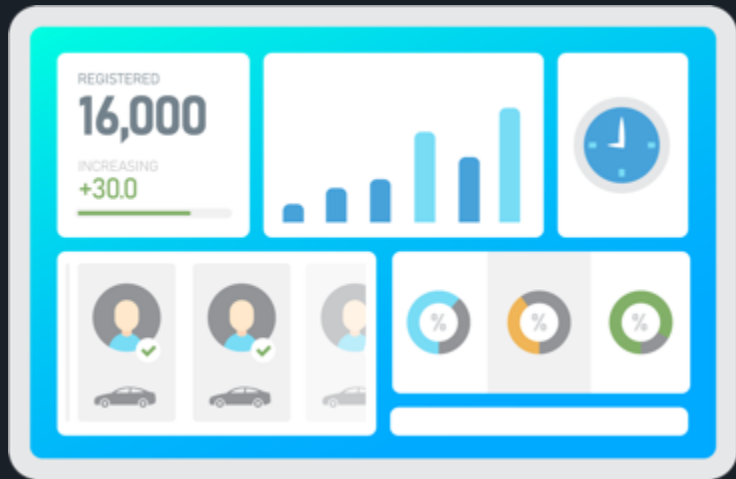
What LOCA Platform offers



1. Safe and reliable taxi service 24/7
 - Transportation for corporate
2. Express Delivery
3. 100% Online Customizable Insurance
4. Moving Advertising
5. Car and VAN Rental -Q2 2022
6. EV Charging Network – Q2 2022
7. Financial Services – Q3 2022



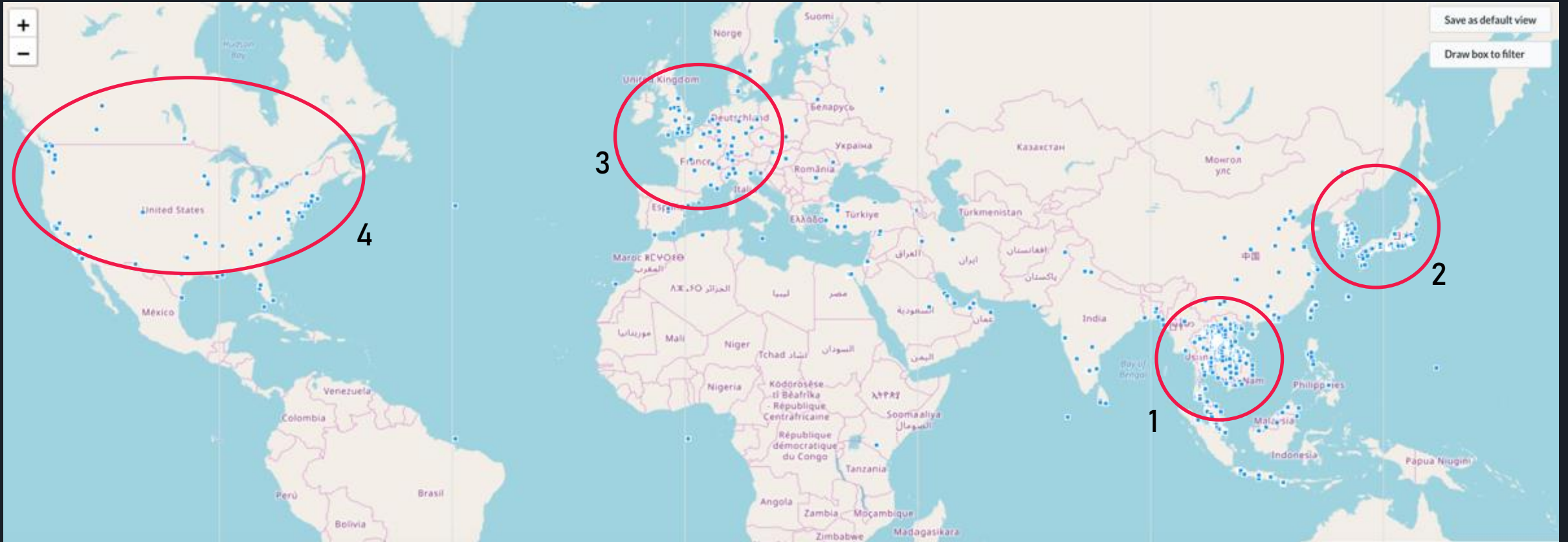
Some interesting detail June 2024



- ✓ ~280,000 Registered customers
- ✓ ~33% are local customers
- ✓ More than ~1,100 active drivers
 - ✓ 620 drivers are on EV
 - ✓ 200 Women drivers
- ✓ ~50,000 credit cards linked to our platform
- ✓ 25% paid by NON-CASH
- ✓ 4.80 / 5.00 Customer rating to drivers
- ✓ 41 Employees employed



Customers Map



Let's talk sustainability

Urban mobility for sustainable transportation



- Create more than 1000 Jobs
- More than 50% of driver earn more than national median income (more than \$450/month)
- Reduce oil import by 1.1M liters
- Reduce 2.3M kgCO2
- Reduce household expense by 1.3M USD
- Helps more than 200 drivers access to finance

UPDATE PROGRESS (May 2024)



LOCA's EV Fleet Transition & Expanding Charging Station Network



LOCA - EV Taxi

Total EV Drivers (People) **620** (From 1000)

Total Distance Served (KM) **>2,300,000**

Total Driving Distance (KM) **~4,700,000**



EV - Charging Station

Total EV Charging Stations **27**

Total Unique EV Customers **4500**



Comparison of Energy Saving & CO2 Reduction

	LOCA - EV Taxi	EV - Charging Station
Gasoline Equivalent (Liters)	~470,000	~1,150,000
CO2 Reductions (kgCO2)	~1,085,700	~2,300,000

Do you know? As of May 2024, there are total of 6,059 EV imported

How do we do this?



LOCA
GET AROUND LIKE A LOCAL

BUILDING A SUSTAINABLE & GREEN MOBILITY ECOSYSTEM



LOCA ພ້ອມແລ້ວ!
ໃຫ້ບໍລິການແທັກຊີລົດໄຟຟ້າໃນປະເທດລາວ
ສ້າງການບໍລິການທີ່ເປັນມິດຕໍ່ສິ່ງແວດລ້ອມ



LOCA EV Charger Station ຈຸດທີ 1
ໃຫ້ບໍລິການຕະຫຼອດ 24 ຊົ່ວໂມງ



ເດີນທາງດ້ວຍ ໂລກ້າແທັກຊີ EV
ມີລະບົບກັ່ນຕອງມົນລະພິດທາງອາກາດ ປອດໄພຈາກ PM 2.5

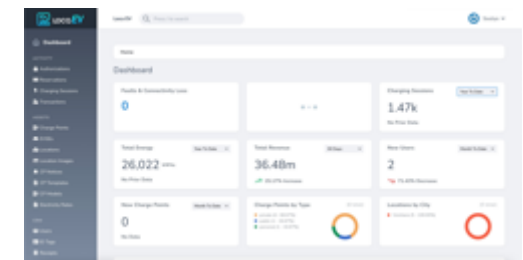
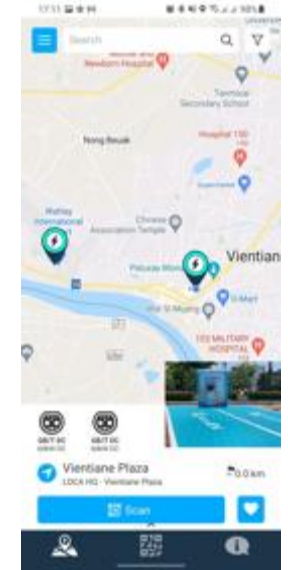
A woman is sitting in the driver's seat of a car. The image is overlaid with several icons: a globe with a thermometer, a smartphone, and a CO2 icon. The background shows a cityscape with a bridge.

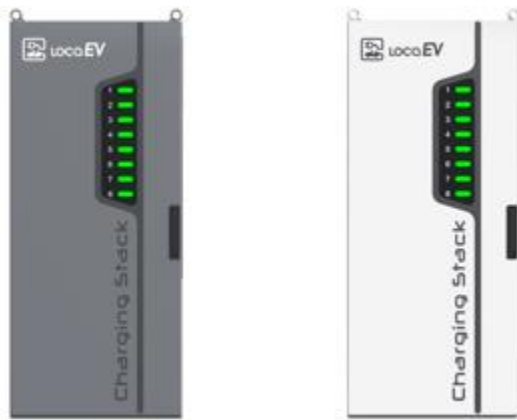
LOCA ພ້ອມແລ້ວ!
ໃຫ້ບໍລິການແທັກຊີລົດໄຟຟ້າໃນປະເທດລາວ

EV Charging Network

An aerial photograph of an electric vehicle (EV) charging station. Two cars, one white and one red, are parked at charging stations. A person in a white shirt is standing near the red car, and another person in a blue shirt is standing near the white car. The charging station is a blue and white structure. The area is paved with red bricks. In the background, there is a road with a motorcycle, a tall signpost with various logos, and lush greenery. The text "EV Charging Network" is overlaid in white on the image.

The LOCA EV control the full hardware and software solution for EV charging stations. It includes everything you need to start charging business, including a mobile app, payment system, and other features customers appreciate.





Hardware

Our OEM partner innovated their own PLC, hardware and software was completely developed by their own R&D team. In case any problem arises to charger, it's much easier & faster for our team to solve that as it's our own product.

Strategic locations

- 28 charging stations
 - 84 charging outlets
- Over 1,600,000 kWh Charged to date
- Projected 12 more stations to be installed now until December 2024
 - 30 charging outlets
- Software & System is 100% automation
 - >5,000 Unique Active Customers (90% Market shares)
 - Credit Card, and local QR Code 16 Banks

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Local SME Inclusion

- Our chargers are installed at local SMEs location such as café, restaurant, hotel, and supermarket
- We drove more than 60,000 time of customers to these locations

LocaLaos Sponsored · 3
Loca EV charger station ເພີ່ມໃໝ່ໃນນະຄອນຫຼວງວຽງຈັນ ພ້ອມໃຫ້ບໍລິການແລ້ວ!
ໂລກ້າ ເພີ່ມຈຸດສາກແຫ່ງໃໝ່ໃນນະຄອນຫຼວງ ...See more



LocaLaos and 40 others 2 shares
Like Comment Share

LocaLaos Sponsored · 3
ຈຸດທີ 5 ມາແລ້ວ! ຕູ້ສາກລົດໄຟໂລກ້າ ຫ່າງເລີຍຈາກເມືອງທີ່ຫ່າງ Parkson ...See more



Momo Th... 29 comments 56 shares
Like Comment Share

LocaLaos Sponsored · 3
ມາແລ້ວ! ຈຸດສາກໂລກ້າຈຸດທີ 2 ພ້ອມໃຫ້ບໍລິການແລ້ວມີີ່ ຮອງຂຶ້ນທັງລົດໄຟຈາກຈີນ ແລະ ຢູ່ໃຈ ...See more



LocaLao... 141 comments 93 shares
Like Comment Share

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ພ້ອມແລ້ວ! LOCA EV ເປີດໃຫ້ບໍລິການ ລົດໄຟຈຸດທີ 6 ທີ່ແຂວງບໍລິຄໍາໄຊ ...See more



APing Von... 53 comments 56 shares
Like Comment Share

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LOCA EV Charger Station ຈຸດທີ 1 Vientiane Plaza ໃຫ້ບໍລິການຕະຫຼອດ 24 ຊົ່ວໂມງ ຕູ້ສາກລົດໄຟແບບໄວໂລກ້າ ຈຸດທີ 1 ໄດ້ເປີດ ...See more



SoukSun Lou... 8 comments 2 shares
Like Comment Share

LocaLaos Sponsored · 3
LOCA EV charger station ຈຸດທີ 9 ຫຼວງພະບາງ ຫ່າງເລີຍຈາກເມືອງທີ່ຫ່າງ Parkson ...See more



LocaLaos and... 5 comments 1 share
Like Comment Share

LocaLaos Sponsored · 3
ສະຫວັນນະເຂດພ້ອມແລ້ວ! ຕູ້ສາກລົດໄຟແບບໄວໂລກ້າ ພ້ອມໃຫ້ບໍລິການເປັນຈຸດທີ 4 ແລ້ວທີ່ສະຫວັນນະເຂດ ...See more



SoukSun L... 57
Like Comment

ນະຄອນປາກເຊພ້ອມແລ້ວ! LOCA EV Charger Station ຈຸດທີ 8 ເພີ່ມສາກຈາກວຽງຈັນເຖິງປາກເຊໄດ້ສະບາຍ ...See more



BestCo

LocaLaos Sponsored · 3
ຈຸດທ່າອິດທີ່ວັງວຽງ! ຕູ້ສາກລົດໄຟແບບໄວໂລກ້າ ພ້ອມໃຫ້ບໍລິການແລ້ວມີີ່ທີ່ວັງວຽງ ...See more

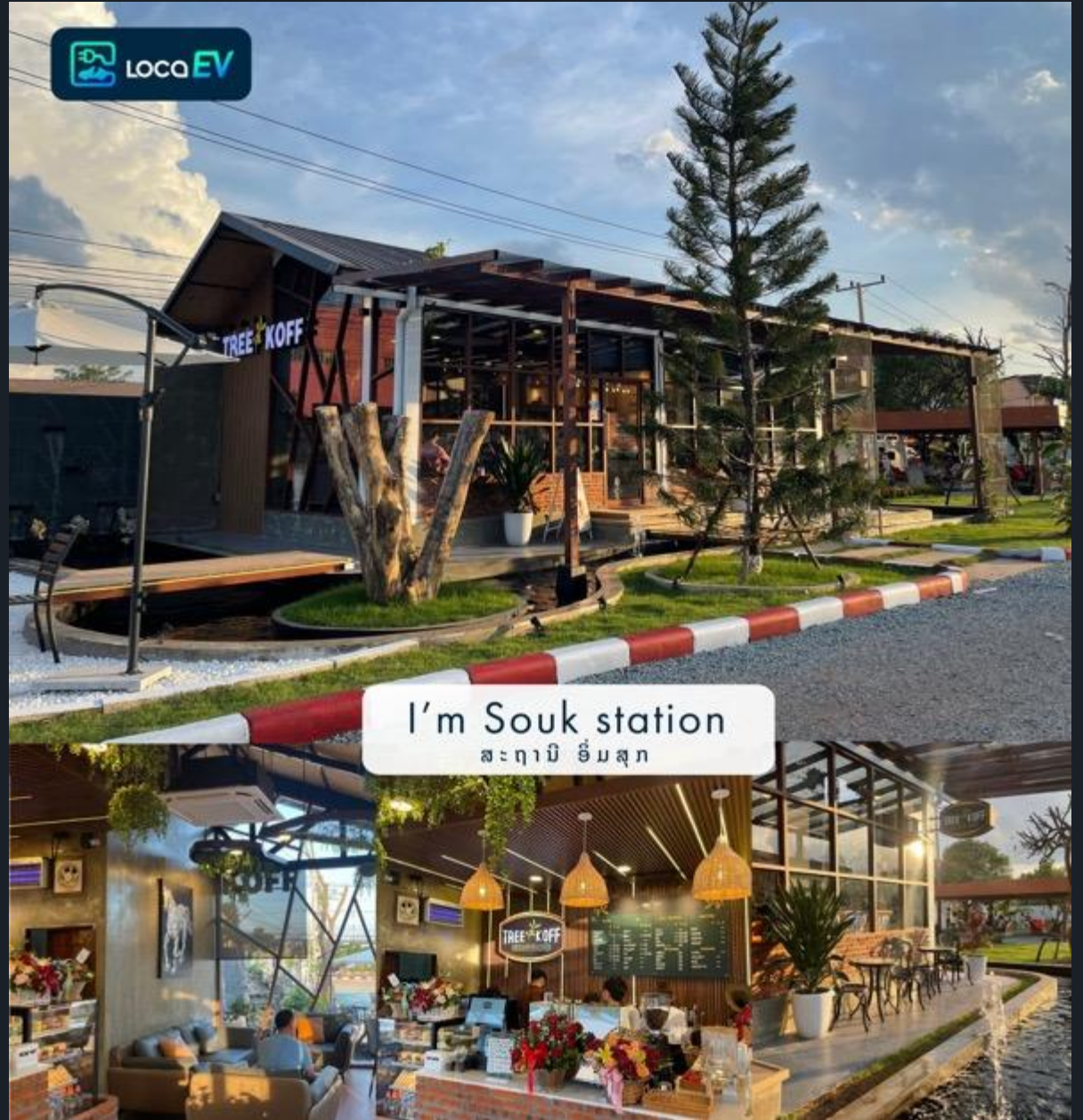


Loca EV charger station ທີ່ The Rock at Phuphamarn ພ້ອມໃຫ້ບໍລິການແລ້ວ ຕູ້ໃຊ້ງານລົດໄຟໄປທ່ຽວພູສາມ່ານໄດ້ສະບາຍ ...See more

LocaLaos and 33 others 6 shares
Like Comment Share



ທ່າແຂກພ້ອມແລ້ວ! ເປີດໃຫ້ບໍລິການຕູ້ສາກລົດໄຟໄປ 7 ແລ້ວທີ່ແຂວງຄໍາມ່ວນ



EV Financing Model for drivers

- LOCA lease the EV to driver to encourage driver to switch to EV 100%
- Invest capital upfront to purchase car at lower price and lease out at market price that driver can afford
- Cost of the monthly lease will be equal or less than to the amount of money that driver would spend on gasoline
- Drivers will be able to buy out the car after 5-6 years lease contract
- Potential reach 2,000 drivers by 2026



ຜ່ອນລົດໄຟຟ້ານຳໂລກ້າ
ຈ່າຍກ່ອນ **ຕໍ່າສຸດ 10%**
ຜ່ອນຍາວສູງສຸດ **6ປີ**

☑ ພຣິໃບອະນຸຍາດແລ່ນລົດແທ້ກຊິ ☑ ພຣິຕັ້ງສາກລົດໄຟຟ້າໂລກ້າ

47kWh >150km/h 0-100km/h <9.5 Sec 400Km (NEDC) GB/T

020 55646807 LOCALAOS support@loca.la



WHAT DO YOU SEE?



HOW ABOUT... *THIS*





High-end Accommodations.



Local Shops, SMEs...etc.





With **LOCA PAY**, You don't even need to worry about having a **credit card**.



Just pay with
YOUR CARD

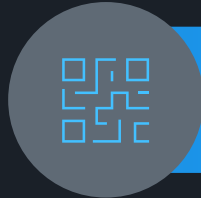


 AVAILABLE IN LOCA APP





Payment gateway for tourist



Allow SME to accept Debit and Credit Card with Exist QR Code



Connect with every Bank around the world to LAO SME seamlessly



Fraud free transaction for SME



Instant cash available & Widely accepted



FROM EVERY
BANKS TO
ALL LAO
SMEs





VISA



AMERICAN EXPRESS



UNION PAY is coming soon

LOCA
--- Pay



Matrix to consider

- “Positive Impact” speak louder than ‘Return On Investment’
- Focus on improving people lives
- Build the business that create a better future for next generation



LOCA
GET AROUND LIKE A LOCAL

THANK YOU