



**Dissemination Meeting on
Introducing Training Curriculum Package Usage on
Sustainable and Smart Tourism Development in Mekong Region**

Time Slot	Topics	Resource Prson / Facilitator
10-15 mins prior the meeting commences	Online Registration	<i>Zoom Meeting</i>
5 minutes	<ul style="list-style-type: none"> Welcome remarks and introduction to the meeting. 	- Mr. Madhurjya Kumar Dutta, Director of MKCF / Director of TIF, Mekong Institute
Introduction to the Training Curriculum Package		
10 minutes	<ul style="list-style-type: none"> Presentation on overall of the training curriculum package includes <ul style="list-style-type: none"> outline; curriculum design statement; module review (learning objectives, overview, detailed session and sub-session topics outline); daily session plan (in-class activities and delivery methods, materials to be used for each session, time allocation and leading facilitator / presenter); session content (overview of each session and session materials); guidance for classroom activities and other interaction activities to motivate the participants to learn the knowledge and skills. 	- Mr. Sa-nga Sattanun Program Manger Trade and Investment Facilitation Department
Module Session Presentation		
25 minutes	<ul style="list-style-type: none"> Module 1: Understanding the Tourism Value Chain and the Tourism Ecosystem through System Thinking <ul style="list-style-type: none"> - Introducing the Value Chain and Tourism - How to use Value Chain in the Tourism Sector - Developing Supply Chains - Tourism System and System Thinking 	- Dr. Michail Toanoglou Professor of Hospitality & Tourism – Director of International Undergraduate & Graduate Programs School of Culture & Tourism Jeonju University
25 minutes	<ul style="list-style-type: none"> Modul 2: Introduction of Sustainable Tourism and the Need for a Regenerative approach <ul style="list-style-type: none"> - Introducing Sustainable Tourism - Regenerative Tourism 	

25 minutes	<ul style="list-style-type: none"> ▪ Module 3: Sustainable Tourism Governance and Strategic Planning <ul style="list-style-type: none"> - Introducing Sustainable Tourism Governance - Presenting Strategic Planning - Strategic Planning and Policies Implementation 	- and his team
Break for 10 Minute		
25 minutes	<ul style="list-style-type: none"> ▪ Module 4: Frameworks for <u>Monitoring Sustainable Tourism</u> <ul style="list-style-type: none"> - Monitoring Sustainable Tourism - Existing Tools for Measuring Sustainable Tourism - UNWTO and International Network for Sustainable Tourism Observatories - Carrying Capacity Concept and Successful Examples for Sustainability Measurement 	- Dr. Michail Toanoglou Professor of Hospitality & Tourism – Director of International Undergraduate & Graduate Programs School of Culture & Tourism Jeonju University and his team
25 minutes	<ul style="list-style-type: none"> ▪ Module 5: Smart Tourism & Sustainability <ul style="list-style-type: none"> - Introduction to Smart Tourism - Benefits from Smart Tourism to Communities, Companies, and Visitors - How Smart Tourism Contributes to Sustainable Tourism - Introduction and Practical Training on the Smart Application “Introduce Mekong Heritage” 	
25 minutes	<ul style="list-style-type: none"> ▪ Module 6: Developing Adaptive Capacities for Resilient Tourism Ecosystems <ul style="list-style-type: none"> - Resilience and Sustainability Explained - Challenges in Various Scales that Require Resilient Companies and Destinations - Proactivity for Business and Governance. Change and Adaptive Capacity - Social Change and Resilience. Application Difficulties and Solutions 	
5 minutes	<ul style="list-style-type: none"> ▪ Way forward and closing session 	Representative of Project Team